

THE LEGACY

NEWS from THE M.S. HERSHEY FOUNDATION | FALL/WINTER 2011 | ISSUE 13

Explore Hershey's Visual History Online

HersheyArchives.org Now Features Photographs

More than 550 images from the Hershey Community Archives' photograph collection are now available online.

The historic images, which date from the late 1800s to 1930, include portraits of Milton S.

Hershey and his wife, Catherine. Photographs of the Hershey Chocolate factory in downtown Hershey and early recreation in Hersheypark are also available.



Catherine Sweeney Hershey, 1910 available.

"The Archives' extensive photograph collection is frequently utilized by the Hershey community," said Pam Whitenack, director of the Archives. "The database enables researchers who are unable to visit the Archives in person to have access to the archival resources."



Hershey Transit Company Trolley Car, ca.1913

To search the collection, visit HersheyArchives.org and click the "Collections & Research" tab to access the collections database. Users may browse the database using the "Digital Content" or "Subject" tabs or search by keyword.

Special thanks to Jennifer Dutch, an American Studies doctoral candidate at



Hershey Men's Club Junior Squad, 1912-1913

Penn State Harrisburg, who completed the project as part of her internship experience.

THE HERSHEY STORY'S CURRENT SPECIAL EXHIBIT

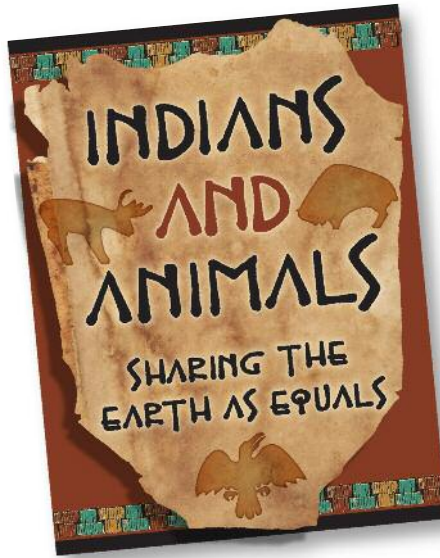
Indians and Animals: Sharing the Earth as Equals Featuring Objects from Milton Hershey's First Collection

Open free to the public!

Milton Hershey established the American Indian Museum in 1933 with assistance from a knowledgeable collector who had first-hand experience with native cultures. This fall, The Hershey Story is proud to display artifacts from this founding museum collection in the special exhibit *Indians and Animals: Sharing the Earth as Equals*.

"When you look at objects produced by the Indians, it's impossible not to notice how vital animals were in their lives," said Lois Miklas, public programs manager and curator of this exhibit. "They used animals for food, clothing and tools, yet always demonstrated great respect for their spirits."

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Chocolate Crossroads:

The history of Chocolate and Cocoa Avenues

This is the second in a series of four articles to appear in The Legacy. Each article highlights one of the four corners at Chocolate and Cocoa Avenues.

The Northwest Corner

Unlike the other corners of Chocolate and Cocoa Avenues, only one building has graced the northwest corner. However, that single building has had several tenants during its lifetime.

Milton Hershey was more than a dreamer; he was a man of action. While the chocolate factory was still under construction, he began to implement his ideas for a model industrial community.

In 1905, the Hershey Chocolate factory began operations. That same year, Milton Hershey established Hershey Trust Company to accommodate the community's financial

“Milton Hershey was more than a dreamer; he was a man of action.”

needs. A state charter was granted on April 27, 1905 and Hershey Trust Company opened for business on June 15, 1905 in offices located in the Cocoa House, on the northeast corner of Chocolate and Cocoa Avenues. A published brochure advertised a wide scope of banking services. In addition to handling the Hershey business payrolls, the Trust Company offered savings accounts, mortgages, and commercial and personal loans.

Hershey Trust Company quickly became the town's financial center, playing an important role in financing Milton Hershey's construction and development plans. From its beginning, the Trust Company was instrumental in the growth and development of the town, advertising mortgages that encouraged people to build a home in the new community.

Business grew rapidly and in 1910 a second clerk was added to the staff. That same year, the board voted to appropriate \$20,000 to build a new facility to house the Trust Company offices. After nearly



Hershey Trust Company, ca. 1925-1930

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THE HERSHEY STORY'S CURRENT SPECIAL EXHIBIT

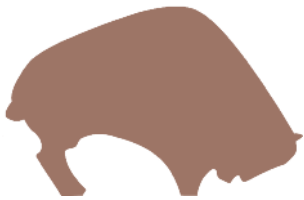
Indians and Animals: Sharing the Earth as Equals

continued from page 1

The exhibit displays objects from five cultural regions - Eastern Woodlands, Great Plains, Southwest, Northwest Coast and Arctic. Many of the objects, such as deer skin moccasins and bone harpoon points illustrate how animal parts were transformed into everyday necessities. Other objects, such as totem poles and pottery, reflect the beauty that the Indians saw in the animal life that surrounded them.

“They used animals for food, clothing and tools, yet always demonstrated great respect for their spirits.”

The exhibit is open through November 18. It is located in the Special Exhibit Gallery off the Grand Lobby.



Conservation of American Indian Artifacts Continues



The silk lining of these deer skin moccasins will be repaired by conservators.

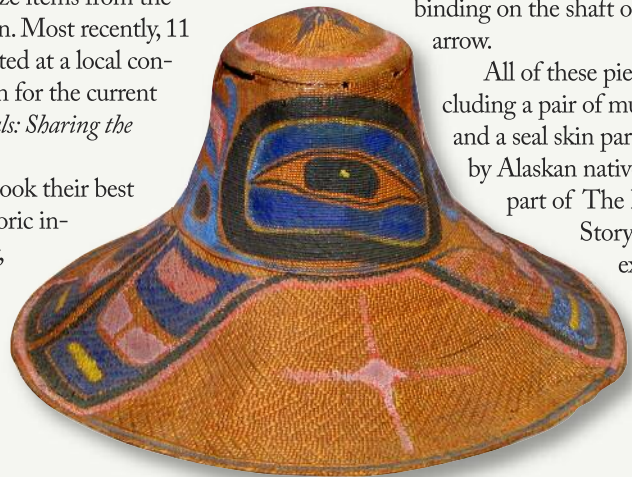
In on-going efforts to preserve Milton Hershey's legacy, The Hershey Story continues to conserve and stabilize items from the Native American collection. Most recently, 11 additional pieces were treated at a local conservation lab in preparation for the current exhibit, *Indians and Animals: Sharing the Earth as Equals*.

“We want objects to look their best while preserving their historic integrity,” said Valerie Seiber, collections manager. “Many of the objects are quite delicate and require custom mounts for adequate support and proper display.”

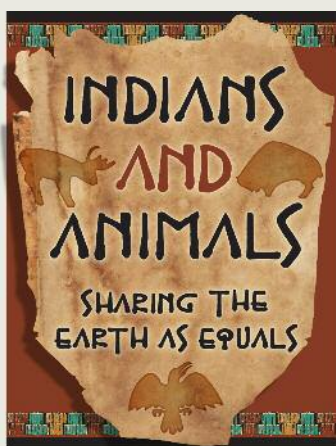
These issues present an interesting challenge to conservators. One such example is a painted basketry hat made by the Haida people of the Northwest Coast. “The hat was displayed for many years at the former Hershey Museum,” said Seiber. “The twined spruce roots that make up the hat are dry and fragile. A previous tear in the basketry was poorly repaired and the crown has suffered some loss of material.”

The hat's weight must be equally supported so as not to place too much stress on one area, such as the brim, and cause additional damage. Repairs to other objects are relatively simple, such as re-attaching loose fletching made from feathers and sinew binding on the shaft of an arrow.

All of these pieces, including a pair of mukluks and a seal skin parka used by Alaskan natives, are part of The Hershey's Story's newest exhibit.



The abstract shapes on the basketry hat depict the raven, an important cultural hero of the Northwest Coast.



homeschool day

AT THE HERSHEY STORY KEEPER of the ANIMALS

Friday, November 11, 2011

9:00 a.m. – 1:00 p.m.

For kindergarten through grade 6

- Discover the many ways animals were used in the American Indian culture in five regions of the United States.
- The program includes a guided tour through the new special exhibit *Indians and Animals: Sharing the Earth as Equals*.
- Additional activities include participating in an interactive storytelling session and making a parfleche.
- Complete your visit with an exploration of the Museum Experience on the second level.

Cost: \$8.50 per student; one free adult with each family
Additional adults: \$8.50

Registration is required by Monday, November 7.
Please call 717.520.5588 or email ehiner@hersheystory.org.

Coming Soon – The Hershey Story's Next Special Exhibit

FROM FIELD TO FEAST: PENNSYLVANIA GERMAN FOOD

January 14 through June 10, 2012

Just what is “schnitz und knepp” and “hog maw?” Perhaps scrapple, shoo-fly pie and rivels sound more familiar? The Hershey Story's upcoming exhibit, *From Field to Feast*, will examine the unique culture surrounding Pennsylvania German food during the 18th and 19th centuries.

In this new exhibit, guests can explore planting and harvesting, as well as food preparation and preservation through dozens of artifacts from the museum's Pennsylvania German collection, which was purchased by Milton Hershey in 1935.

The Pennsylvania German people remain deeply connected to the soil through the crops they grow, the animals they raise and the food they consume. Every member of a Pennsylvania German household had a role in keeping the family fed. What might your role have been? As the saying goes, “Bussie waiirt ows, kocha dut net” or “Kissing wears out, cooking doesn't!”

The exhibit is free with admission to the Museum Experience. (Free for members of The Hershey Story)



Food processing and serving implements common in a Pennsylvania German household

MEMBERS, SAVE THE DATE!

THE HERSHEY STORY

Member Reception

Thursday, May 24, 2012 | 6:30-8:00 p.m.

Get a Glimpse of History during a Collection Storage Tour

Go behind-the-scenes at The Hershey Story for a look at some rarely seen artifacts during a special collections storage tour.

The storage facility holds 25,000 museum objects, consisting of personal items that belonged to Milton and Catherine Hershey, as well as ceramics, glassware, textiles, agricultural tools and maps and records that document Hershey. The facility, which is located inside The Hershey Story, is 4,000-square-feet with a dedicated HVAC system.

A new tour for 2012 will include recently conserved objects from the Native American collections of the Great Plains. Join our collections staff as they discuss some of the conservation work performed and examine delicate quill work and elaborate beading on clothing and accessories.

Also new for 2012 is the February tour which focuses on superb examples of quilts, coverlets, samplers and show towels from the Pennsylvania German collection. Spinning wheels, sewing implements and other textile-working tools will also be featured.

Each 45-minute tour will feature specific items. Adults (13+) are \$5; Hershey Story members are free. Advance ticket purchase recommended; please call 717.520.5722 to make your reservation. Please check the activities

calendar at HersheyStory.org for additional tour dates and themes for 2012.



Friday, October 21, 2011 at 11:00 a.m.

Join our staff for a look at artifacts from the Southwest United States. Visitors will glimpse hand-made items such as baskets, pottery, kachina dolls and rugs.

Saturday, November 12, 2011 at 1:00 p.m.

See rarely exhibited items from the museum's collection, with a focus on medicine and remedies in the 1800s and 1900s. View items such as apothecary jars and bottles, medical and dental tools, and documents containing folk remedies and cures.

Friday, January 27, 2012 at 11:00 a.m.



Examine clothing and accessories decorated with delicate quill work and elaborate beading. Several recently conserved items will be featured. Join

our collections staff for a discussion about the conservation of these pieces and the culture of the Great Plains Indians.

Saturday, February 25, 2012 at 11:00 a.m.

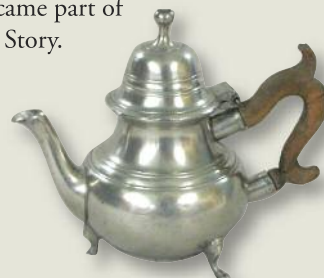
This tour will focus on sewing and textiles from the 1800s and early 1900s. View beautiful objects from the museum's Pennsylvania German collection, including quilts, sewing implements, spinning wheels and samplers.

Sunday, March 25, 2012 at 11:00 a.m.

See objects from the Native American collections from the Northwest Coast, including items that were part of daily life, such as baskets, hats, carvings and masks.

Friday, April 27, 2012 at 11:00 a.m.

The tour will focus on the life of George H. Danner and his unique collection of Pennsylvania German artifacts. Hear stories about how Danner collected his “relics” and how the collection became part of The Hershey Story.



Apostolic Clock to Receive “Monumental” Cleaning

Clock purchased by Milton S. Hershey

Regular visitors to The Hershey Story may wonder about a noticeable absence from the museum’s Grand Lobby. The historic 133-year old Apostolic Clock traveled to the National Association of Watch Clock Collector’s School of Horology for a thorough evaluation and cleaning. Frequent and re-occurring mechanical problems prompted the museum to consult with experts about the long-term preservation and operation of the monumental-style clock.



Christ and his apostles tell the story of his betrayal.

“Since moving to The Hershey Story in 2009, the clock has been cleaned and repaired frequently,” said Valerie Seiber, collections manager. “However, it was time for an entire internal cleaning because dust build-up began to impede the clock’s operation. We’re hopeful the clock will be returned to the lobby by December.”

Built by John Fiester from 1867-1878, the clock displays a mechanical procession of Christ’s twelve apostles at 45 minutes past each

hour. Fiester transported the clock in a horse-drawn wagon and charged people ten cents to view its wondrous operations.

Milton Hershey acquired the clock as part of the George H. Danner collection in 1935 to be displayed at Hershey Museum.



Spooky Spiders & Sprinkled Snowflakes:

The Chocolate Lab Has It All!

There’s something for everyone at the Chocolate Lab where families can explore the unique qualities of chocolate through educational, hands-on classes. For more information on the Chocolate Lab as well as class schedules, please visit HersheyStory.org.

Halloween Classes

Build a Batty Bar

Mold your own chocolate bar and then customize it with your choice of Halloween-themed and traditional candy ingredients. Find out how cocoa beans are transformed into your favorite chocolate confections.



Chocolate Cobweb Creations

Create a creepy Halloween spiderweb using white and milk chocolate, then top it off with a dark chocolate spider! Also, solve the mystery of chocolate’s origins and the differences between white, milk and dark chocolates.



Holiday Classes

Create A Kris Kringle Mold vintage milk chocolate Santas to take home, and learn how cocoa beans are grown and transformed into chocolate! (December 3 and 4 only)



Let It Snow Chocolate Create deliciously edible wintery “art” using white and milk chocolate, along with snowflake candy sprinkles. Discover how cocoa beans are grown, harvested and processed into delicious milk, white and dark chocolate varieties.



Make A Very Merry Bar Mold and customize your own milk chocolate bar with a selection of sweet holiday add-ins. Also, learn how chocolate is made, as well as Milton Hershey’s inspirational rags-to-riches story.

New! Candy Cane Bark

Layer melted milk and white chocolates with candy cane chunks to create your own fresh chocolate-peppermint bark to take home. Learn where and how chocolate is grown and processed into milk, dark and white chocolate varieties.



THE HERSHEY STORY

THE MUSEUM ON CHOCOLATE AVENUE

HAPPENINGS

Black Cat Alley

10/15, 10/16, 10/22, 10/23, 10/29
and 10/30

11:00 a.m. to 3:00 p.m.

Follow the black cat to Halloween fun! Design a spooky pin that will light up the night and then choose a black cat, bat or pumpkin box to take it home. Pose against a vintage Hershey advertising backdrop and get a head start on trick-or-treating with some delicious Hershey's treats. Then, pick up a Halloween hunt and track the Black Cat through the museum. Costumes are encouraged for children ages 12 and under. \$5.00 for all activities, \$2.50 for museum members.



AT THE HERSHEY STORY

Little Elves Workshop

11/25-27, 12/10, 12/11, 12/17, 12/18,
12/24, 12/26 - 1/2

11:00 a.m. to 3:00 p.m.

Kids, have some holiday fun as you journey through the "Little Elves Workshop." Try out some vintage toys that the elves unpacked from their attic! Then learn some cookie-making techniques, as you use chocolate clay, icing and ribbon to fashion a unique ornament to use as a gift or a keepsake. \$5 per ornament, \$2.50 for museum members.



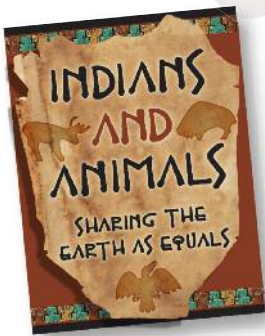
Indian Cultures: Family and Cub Scout Program

Saturday, November 12

9:00 a.m. to 4:00 p.m.

Explore The Hershey Story's fall exhibit *Indians and Animals: Sharing the Earth as Equals* with a host of family-friendly activities. Make-and-take stations will include Indian games, headdresses and a longhouse model. Bear Cub Scouts can earn their American Indian Life elective and Wolf Cub Scouts can earn their American Indian Lore

elective with the help of museum-supplied hand-outs. Activities are free and open to the general public as well as Scouts. Please call 717.520.5722 for group rates.



Christkindmarkt Holiday Market & Festival

Saturday, 12/3

10:00 a.m. to 5:00 p.m.

Sunday, 12/4

9:00 a.m. to 5:00 p.m.

German traditions, holiday treasures and unique shopping combine for two exciting days! Additions this year include "Little Germany" authentic German imports as well as fresh wreaths and greens. Christkindmarkt is included with Museum Experience admission. See page 10 for more details.



Congratulations to The Hershey Story's 2011 History Contest Winners

The Hershey Story's 2011 "History Contest For Young Writers" award recipients were recognized at the Business Partners in Education Annual Breakfast on May 20, 2011.

The annual writing contest encourages students to communicate their interest in and knowledge of history by submitting a factual or fictional essay or poem on any topic pertaining to American or world history. Plus, the new History of Science & Health category, which debuted in 2011, is sponsored by Penn State Milton S. Hershey Medical Center.

2011 Winners

Senior Level – Fiction

Laura Downer, Eagle View Middle School, "The Golden Gift"

Senior Level – Non-Fiction

Kelvey Crouch, Home School, "My Name is Albert: The Story of Jennie Hodgers"

Senior Level – Poetry

Natalie Kreitzer, Eagle View Middle School, "Remembering the Plague"

Senior Level – Science & Health

Vivian Shiffler, Central Dauphin Middle School, "History of Organ Transplants"

Junior Level – Fiction

Hope Hensgen, Mountville Elementary School, "Dreaming of Change"

Junior Level – Non-Fiction

Jordan Brown, South Lebanon Elementary School, "Dick Winters and the Men of Easy Company"

Junior Level – Poetry

Louie Horning, Eagle View Middle School, "Legacy"

Junior Level – Science & Health

Matthew Knauer, St. Joseph's School Dallastown, "The Oldest Living Reptile"



First row: Hope Hensgen, Louie Horning, Vivian Shiffler Second row: Natalie Kreitzer, Matthew Knauer Third row: Jordan Brown, Laura Downer, Kelvey Crouch

NEW FOR 2012 – THE HISTORY CONTEST GOES DIGITAL!

Until this year, History Contest entrants were required to submit multiple paper copies of their entries. In order to ease the entry process and save paper, this year's submission process will now be entirely online. Entries will be accepted at HersheyStory.org beginning November 1, 2011 until the deadline—February 15, 2012. The contest is open to any 5th through 8th grade student in Adams, Dauphin, Cumberland, Lancaster, Lebanon, Perry and York counties.

HERSHEY THEATRE

The 2011-12 Broadway Series is Better Than Ever

A Christmas Story: The Musical!

November 8 to 13, 2011

Opening its national tour in Hershey, America's #1 Christmas movie comes to life on stage as a hilarious holiday musical. *A Christmas Story, The Musical!* chronicles young and bespectacled Ralphie Parker as he schemes his way towards the holiday gift of his dreams – a Red Ryder Action Air Rifle BB Gun ("You'll shoot your eye out kid!"). A kooky leg lamp, outrageous pink bunny pajamas, a maniacal department store Santa, and a double-dog-dare to lick a freezing flagpole are just a few of the distractions that stand between young Ralphie and his Christmas wish. It's a perennial holiday classic that will entertain the whole family.



Memphis

April 10 to 15, 2012

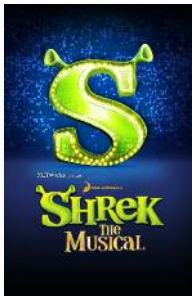


Turn up that dial! From the underground dance clubs of 1950s Memphis, Tennessee, comes a hot new Broadway musical that bursts off the stage with explosive dancing, irresistible songs and a thrilling tale of fame and forbidden love. Inspired by actual events, *Memphis* is about a white radio DJ who wants to change the world and a black club singer who is ready for her big break. Winner of four 2010 Tony Awards® including Best Musical. Get ready to experience Broadway's most exciting new destination~ what AP calls "the very essence of what a Broadway musical should be."

Disney's Beauty and the Beast

July 24 to 29, 2012

Based on the Academy Award-winning animated feature film, this eye-popping spectacle has won the hearts of over 35 million people worldwide. This classic musical love story is filled with unforgettable characters, lavish sets and costumes, and dazzling production numbers including "Be Our Guest." Experience the romance and enchantment of *Disney's Beauty and the Beast*.



Shrek The Musical

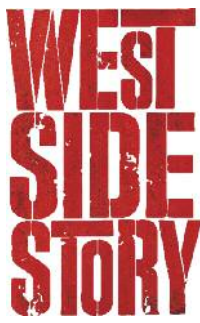
December 27, 2011 to January 1, 2012

Based on the Oscar®-winning DreamWorks film that started it all, *Shrek The Musical* is part romance, part twisted fairy tale and all irreverent fun for everyone!

West Side Story

March 20 to 25, 2012

More than 50 years ago one musical changed theater forever. Now it's back, and mesmerizing audiences once again. From the first note to the final breath, *West Side Story* soars as the greatest love story of all time. The new Broadway cast album of *West Side Story* won the 2010 Grammy® Award for Best Musical Show Album.



Mamma Mia!

June 26 to July 1, 2012

Mamma Mia! is the ultimate feel-good show that has audiences coming back again and again to relive the thrill. Now it's your turn to have the time of your life at this smash-hit musical that features ABBA's greatest hits. Whether it's your first visit or your fourteenth, see the show that has the whole world coming back for more, because every time feels like the first time at *Mamma Mia!*



Get that Broadway Feeling... Become a Subscriber!

There's no better way to enjoy the Broadway Series than becoming a Hershey Theatre Broadway Series Subscriber! A subscription package comes with many benefits, including the best prices on tickets, no processing fees, exchange privileges - and the best seats in the house!

This year's four-show subscription package includes a ticket to *A Christmas Story, The Musical!*, *West Side Story*, *Memphis* and a flex show ticket of your choice. This year's flex show options include *Shrek the Musical*, *Mamma Mia!* and *Disney's Beauty and the Beast*.

For tickets, please call the Hershey Theatre Box Office at 717.534.3405 or visit HersheyTheatre.com.

2011 - 2012 CLASSIC FILM SERIES



The Birds

Starring Tippi Hedren, Rod Taylor
Saturday, October 29, 2011 at 7:00 p.m.

Rocky Horror Picture Show (R)

Starring Tim Curry, Susan Sarandon, Barry Bostwick
Saturday, October 29, 2011 at 11:59 p.m.

The Bishop's Wife

Starring Cary Grant, Loretta Young, David Niven
Friday, November 25, 2011 at 7:30 p.m.

Funny Girl

Starring Barbra Streisand, Omar Sharif
Sunday, December 11, 2011 at 2:00 p.m.

A Bridge Too Far

Starring James Caan, Michael Caine, Sean Connery, Gene Hackman, Laurence Olivier, Robert Redford
Sunday, January 8, 2012 at 2:00 p.m.

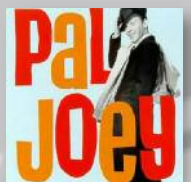


Pillow Talk

Starring Rock Hudson, Doris Day, Tony Randall
Sunday, February 12, 2012 at 2:00 p.m.

Pal Joey

Starring Frank Sinatra, Rita Hayworth, Kim Novak
Sunday, March 18, 2012 at 2:00 p.m.



Back To The Future

Starring Michael J. Fox, Christopher Lloyd
Saturday, April 21, 2012 at 7:30 p.m.

General admission tickets are available for \$7. Arrive early and enjoy a concert on the historic Aeolian-Skinner organ 30 minutes prior to most movie presentations.

Congratulations to the 2011 Hershey Theatre Apollo Award Recipients!

Cheers of support, recognition and pride filled the air as the curtain rose on the third annual Hershey Theatre Apollo Awards on May 22, 2011. More than 1,500 family members, friends and supporters attended the live show which featured performances from nominated high school students and award presentations to this year's outstanding performers.

The scholarship program recognizes excellence in local high school theater productions and applauds talented students in Cumberland, Dauphin, Lebanon and Perry counties and Elizabethtown Area High School. This year, 53 student nominees from across the region received scholarship monies to support future educational endeavors and each nominated high school received an award to support its theater arts program.

Participation in the Hershey Theatre Apollo Awards led to another exciting opportunity for two students. Joy Christian, a senior at Central Dauphin East High School, and James Stankunas, a recent graduate of Milton Hershey School, traveled to New York University in June for the National High School Musical Theater Awards. During this week-long theater arts training program, talented students from across the country participated in rehearsals, master classes, private coaching and interviews with theater professionals.

The week culminates in a Broadway performance featuring the students. This year's live show was held at the Minskoff Theatre, where Joy was selected by Carnegie Mellon University representatives to receive a full scholarship to their pre-college drama program next summer. The scholarship will cover all tuition, room and board for the full six-week program. Congratulations, Joy!



Joy Christian, left, as Dorothy from "The Wiz" performs at the National High School Musical Theater Awards.



James Stankunas performs as Huckleberry Finn in the musical "Big River".



National Tours of Broadway Shows Start...in Hershey!

"I'm Getting My Act Together and Taking it on the Road" may be the cry of every actor looking for a gig...but it was also the name of a 1982 musical starring actress Connie Stevens that began its national tour at Hershey Theatre.

Through the years, many plays and musicals have chosen Hershey to be the springboard for their tours – most notably the first post-Broadway performances of *The King and I* starring Yul Brynner in March 1954. Actor James Whitmore starred in *Give 'Em Hell, Harry* during its kick-off in 1975.

The tradition lives on at Hershey Theatre today. In August, the national tour of *Peter Pan* starring Cathy Rigby and Tom Hewitt launched at Hershey Theatre. Eventually, the show will play at New York's Madison Square Gardens over the holidays.

The new show *A Christmas Story: The Musical* will have its opening week of performances at Hershey Theatre in November. From Hershey, the show will play in Detroit, Raleigh, Tampa and Chicago.

A Christmas Story is based on

the classic 1983 movie, which itself was based on stories by legendary radio humorist Jean Shepherd. The original Ralphie was played by actor Peter Billingsley, who also portrayed "Messy Marvin," a spokesperson for Hershey's Syrup in an inventive ad campaign during the 1980s. Now, Billingsley is coming to Hershey as a producer of the new musical. Hershey Theatre is proud to be the first stop for many national Broadway tours. Even world-class entertainment loves

to visit Hershey, The Sweetest Place on Earth®!

Peter Billingsley, who played Ralphie in the 1983 movie, produced the upcoming musical *A Christmas Story*.



2011 Hershey Theatre Apollo Award Recipients

Outstanding Play

Camp Hill High School, *Flowers for Algernon*
Cedar Crest High School, *The Heiress*

Outstanding Musical

Bible Baptist School, *Fiddler on the Roof*

Outstanding Lead Actor in a Play

Marcous Marchese, Milton Hershey School, *The Elephant Man*

Outstanding Lead Actress in a Play

Anna Carricato, Camp Hill High School, *Flowers for Algernon*

Outstanding Lead Actor in a Musical

Eric Henry, Bible Baptist School, *Fiddler on the Roof*

Outstanding Lead Actress in a Musical

Joy Christian, Central Dauphin East High School, *The Wiz*

Outstanding Supporting Actor in a Play

Jeremy Sickles, Cumberland Valley High School, *You Can't Take It With You*

Outstanding Supporting Actress in a Play

Erin Campbell, Cedar Crest High School, *The Heiress*

Outstanding Supporting Actor in a Musical

Benton Felty, Central Dauphin East High School, *The Wiz*

Outstanding Supporting Actress in a Musical

Marie Lewis, Central Dauphin East High School, *The Wiz*

Outstanding Featured Performer in a Play

Matthew Stephenson, Hershey High School, *Alice in Wonderland*

Outstanding Featured Performer in a Musical

Nick Lehotsky, Camp Hill High School, *Beauty and the Beast*

Outstanding Student Orchestra

Susquenita High School, *Disco Inferno*

Outstanding Dance Number

Central Dauphin East High School, "Brand New Day (Everybody Rejoice)" from *The Wiz*

A YARD FOR ALL SEASONS

By George Weigel, Central Pennsylvania Garden Writer and Horticulturist

One of the blessings (or curses) of Central Pennsylvania weather is that we have four very distinct seasons – sometimes all in one day.

Spring is a no-brainer for attractive landscapes because so many plants, trees and shrubs are in bloom. Summer and fall get a bit iffier, and winter interest is the most challenging – without good planning.

However, it is possible to have an appealing landscape in all four seasons.

One of the biggest obstacles is that many gardeners limit their planting to just a few weeks in spring. These gardens end up overloaded with plants that peak in the same season, such as azalea, rhododendron, lilac and viburnum.

Simply by shopping at different times of the year, you can gravitate toward other-season peakers.

This is also one of the benefits of public gardens such as Hershey Gardens. If you visit at different times throughout the year, you'll see choices to brighten your yard in mid-August or add life to your October landscape.

Just by adding more plants in general, you'll increase the odds of having more interest over a longer period. Even better is consciously seeking plants that peak in each of the different seasons.

Also helpful is selecting plants that do more than one thing in one season as opposed to “two-week wonders” such as forsythia, peony and burning bush that offer only one short blast of interest.

One good example of an ideal multi-season plant is a dark-leaved ninebark shrub, which offers white flowers in spring, then red BB-sized seed heads, with burgundy leaves all summer. Fall brings coppery fall foliage and finally, peeling cinnamon-colored bark during winter.

Here are some season-by-season specifics on how to improve a one-dimensional landscape.

Spring

This is when the majority of bulbs bloom and flowering trees flower. Spring is also when the first sizeable round of shrubs and perennials come to life, such as weigela, viburnum, iris and bleeding heart.

It's almost hard to be boring with so many choices. Even the lawn is at its best in May.

Get a jump on Mother's Day by planting a few frost-tolerant annuals, such as dusty miller, snapdragon, pansy, viola, alyssum and calendula.

Some other excellent spring peakers: fothergilla, dwarf lilac, Virginia sweetspire, deutzia, salvia, brunnera, foamflower, barrenwort, dianthus,



columbine, gaillardia, candytuft, lungwort and Lenten rose.

Summer

There are plenty of perennial flowers that go in and out of bloom all summer. Watch bloom times so you spread your choices to have the next perennial coming into bloom as an earlier one fades.

A sample progression would be daylily (June), black-eyed susan (July), purple coneflower (August), sedum (September) and mum (October).

Summer is also peak time for annual flowers – most of which bloom non-stop from the day you plant them in mid-May until frost kills them.

Roses – especially the long-blooming shrub types – are summer-staple shrubs as well as hydrangea, clethra, butterfly bush, crape myrtle and Japanese spirea.

Water features are at their most welcome in summer's heat, and a few hanging baskets, window boxes and flower pots are other great ways to add summer color.

Fall

Fall can be the most eye-grabbing season if you've planned for it.

The brilliant reds, golds and oranges of fall foliage highlight this season. This includes landscape shrubs as well as trees.

Fothergilla, Virginia sweetspire, oakleaf hydrangea, ninebark, witch hazel and even

blueberry offer some of the best fall foliage in shrubs. Maple, dogwood, Stewartia, parrotia, sweetgum, serviceberry and flowering cherry are some of the showiest fall landscape trees.

Fall also is a time of “berried” treasures. Consider the fruits of viburnum, beautyberry, dogwood, heavenly bamboo, St. Johns Wort, holly and juniper.

A few shrubs wait until fall to bloom (most notably, the blue mist shrub), but many butterfly bushes, roses and hydrangeas are either re-blooming or still going strong from summer.

Don't forget a few of the latest-blooming perennials, including mum, aster, Japanese anemone and goldenrod. Some perennial foliage even turn in fall like their woodier cousins, such as the glossy red fall leaves of leadwort, the wispy golden fall foliage of threadleaf bluestar and the burgundy changeover of some euphorbias.

Winter

You've got more to pick from than you might think.

The most obvious is a wide selection of needled and broadleaf evergreens, including many that come in colors other than green, such as golden Hinoki cypress, blue spruce and a little-used, white-and-green-leaved holly look-alike called 'Goshiki' osmanthus.

Some trees and shrubs are good at holding their fall fruits well into winter, especially winterberry holly, hawthorn, juniper and heavenly bamboo.

Winter also is the season when the more subtle beauty of bark gets to show off. Among the bark stars are birch, paperbark and coralbark maples, Stewartia, crape myrtle, Kousa dogwood and Persian ironwood.

A few woody plants actually look their best when bare in winter. Two prime examples are the red-twig dogwood with its bright-red upright branches and the Harry Lauder's walking stick, which is a type of shrubby filbert with twisted branches.

Not all perennial flowers die back to the ground at frost, so they can add spots of winter interest when snow doesn't cover them. Among them are liriope, coralbells, foamybells, Lenten rose, lamium, the Christmas and autumn ferns and some euphorbias.

Finally, winter is when the “bones” of your landscape are most important. These are the permanent, non-plant features such as pathways, stone walls, gazebos, arbors, pergolas and benches.

Photos courtesy of George Weigel



Ninebark 'Diabolo' in spring with its burgundy leaves and white flower clusters.



The same plant in summer with its BB-sized red seed clusters.



'Diabolo' then turns a coppery color in fall, shown here behind the scarlet fall foliage of Virginia sweetspire.



In winter, 'Diabolo's' leaves drop to allow the plant's peeling bark to shine.

There's a Lot "Growing On" at Hershey Gardens!

Bonsai: Living Art of Central Pennsylvania Bonsai Clubs Exhibit

October 7 through November 13

Visit HersheyGardens.org for hours

Featuring dozens of bonsai trees in various shapes and sizes, this popular annual exhibit provides information on bonsai, what they are and how they are grown. The exhibit will be housed in the outdoor Butterfly House. Included with admission.



Winter Walk

Fridays, Saturdays, and Sundays, November 18 through December 18 and daily from

December 26 through December 30 from 10:00 a.m. to 4:00 p.m.

Need a respite from the hustle and bustle of the holiday season? Enjoy our natural splendor as Mother Nature opens a beautiful winter world at Hershey Gardens. Experience the stunning winter vistas as you stroll the Gardens' walkways this holiday season. Vote for your favorite trimmed Christmas Tree in the second annual "Trim-A-Tree" decorating contest. Included with admission.

WINTER WALK



PUMPKIN GLOW

October 14-15, 21-22, 28-29
from 6:00 to 8:00 p.m.

Kids 12 and under are invited to bring flashlights and come in costume to trick-or-treat throughout the Gardens. Enjoy more than

150 carved, illuminated pumpkins along our path and participate in Halloween-themed activities. Included with admission.

Sponsored by **ACMOORE** ARTS & CRAFTS
NO ONE DOES ARIE, CRAFTS & FLORALS BETTER!



Classic Christmas

Saturday, December 10

from 10:00 a.m. to 3:00 p.m.

Kick off the holiday season with nature's beauty, music and decorated Christmas trees, as well as children's crafts and activities. Included with admission.



Hershey Gardens will be closed for the winter beginning Saturday, December 31 and will re-open for the season on Saturday, March 31, 2012.

Adult Education Programs

Mark your calendars! Join us for these spring classes with local garden writer and horticulturist George Weigel. Whether you're a homeowner or simply enjoy nature's beauty, you'll discover useful and practical information.

Pre-payment and registration are required by calling 717.508.5972 or emailing EducationPrograms@HersheyGardens.org.



Grow Your Own Dinner

Saturday, April 14, 2012 at 10 a.m.

\$15 for non-members, \$5 for members



Walk and Talk: Proper Plant Pruning

Saturday, April 14, 2012 at 2 p.m.

\$10 for non-members, \$5 for members

Hershey Gardens in the Fall: Dramatic Color and Subtle Beauty



As the autumn and winter seasons approach, we look for those last lingering spots of outdoor color. From flowers to grasses to trees, Hershey Gardens offers some of Mother Nature's most dramatic fall color displays.

The Perennial Favorite – As the days get shorter, Sedum 'Autumn Joy' broccolli-like flower buds open to show off the pink



flowers inside followed by a rich cinnamon brown that lasts into winter.

Tender Extenders – The late blooming salvias have a magnificent long bloom period, often extending their color until frost. Besides being some of the showiest fall bloomers, salvias also add a wonderful height, style and texture to any autumn garden.

Mum's the Word – There's no better complement to Hershey Gardens' autumn color than the hundreds of mums scattered throughout the gardens. Various colors of these perennial beauties are on display, as well as early and late bloomers.

Trees – Among the many deciduous trees at Hershey Gardens, the maples bring the most fall color. Adorned in colors of red, yellow and orange, this vibrant tree is a fall favorite. Other noteworthy fall trees are the sassafras, fringe tree and tulip poplar, as well as the Japanese maples, dogwoods and sourwood trees. Some trees, such as the golden ginkgo, don't display their colors until November. The dawn redwood tree has fern-like needles that turn cinnamon brown before falling to the ground. These towering trees



are pyramidal in shape with beautiful reddish-brown bark that looks outstanding in the winter landscape.

Ornamental Grasses – The Ornamental Grass Garden is at the peak of perfection in the fall. Most seed heads form in late summer and will remain until the heavy snows of winter.

Berries, Fruits, Cones and Buds – From autumn through winter, both trees and shrubs provide an abundance of food for birds, squirrels and other animals. The fruit of crabapple trees, for example, are often eaten by birds en route to their way to their winter retreats.



CHRISTKINDLMARKT to Feature German Traditions and Holiday Treasures

The Hershey Story's traditional holiday celebration, Christkindlmarkt, will feature skilled artisans selling unique handmade items that exemplify the colonial Pennsylvania craft tradition. Visitors can enjoy traditional German food from Café Zooka as well as scheduled entertainment. A unique display of handmade Pennsylvania German style ornaments will also be on display.

Entertainment Schedule

Saturday, December 3

11:00 a.m. to 11:30 a.m.

Carolers from Hershey Lodge's "Christmas in Chocolate Town"

2:00 p.m.

Egerlander German Band

Sway to the oom-pah sounds of German brass instruments as they play both German and Christmas favorites.

3:00 p.m. to 5:00 p.m.

Children's Craft: Paper Heart Ornaments

Learn a traditional Pennsylvania German craft that you can hang on your tree!

Sunday, December 4

11:00 a.m. to 1 p.m.

Children's Craft: Paper Heart Ornaments

2:00 p.m.

Hobby Chor

This popular men's chorus of the Lancaster Liederkranz Club will fill the lobby with the sounds of rousing German favorites.

The Hershey Story's Christkindlmarkt Holiday Market & Festival

Saturday, December 3 from 10 a.m. to 5 p.m.
and Sunday, December 4 from 9 a.m. to 5 p.m.

Christkindlmarkt is included with Museum Experience admission:

Adult: \$10 Senior: \$9

Junior: \$7.50 Hershey Story members: Free



CHRISTKINDLMARKT'S REDWARE ARTISAN CONNECTS TO MUSEUM COLLECTION

1773 plate serves as inspiration for children's book

Guests can connect with the past during The Hershey Story's Christkindlmarkt Holiday Market & Festival. This year's show will feature such art-forms as carpentry, theorem painting, wood carving, blown glass, quilting, tinsmithing, needlework, felting, pottery and weaving.

Christkindlmarkt exhibitor Denise Wilz of Green Lane, Pennsylvania, works with redware pottery, a type of earthenware that was produced by 18th and early 19th century Pennsylvania Germans for use in their kitchens and pantries.

In the late 1930s, Milton Hershey purchased several pieces of redware pottery as part of a larger collection of Pennsylvania German objects from the Danner Museum in Manheim, Pa. One particular piece in the collection is a redware ceramic plate that displays a bird, tulips



Redware plate from The Hershey Story Collection

and a heart; all motifs that are hallmarks of Pennsylvania German folk art.

The potter who created this plate inscribed its year of creation -1773 - along with an enigmatic inscription, "This dish & hart shall never part." The words and decorations were created with the "sgraffito" technique. Sgraffito comes from the words "to

scratch" and refers to the method the potter uses to cut his designs into a top layer of "slip," which is a mixture of clay and water that provides a colored surface to incise.

Few people know that this plate inspired a children's book. Around 1940, Caldecott award-



"Lovina" the book by Katherine Milhous

Save THE DATE!

Hershey Story Member Preview:
Saturday, December 3 from 9 to 10 a.m.

Featuring the Hershey Community Chorus

Exhibitors include:

L.W. Crossan, **18th century furniture**

Marc Daniels, **Oil-painted folk art**

Mark Hamm, **Handmade kitchen utensils and boards**

Rolf A. Hofer, **18th/19th century Windsor chairs**

Karen Hurd, **Tin**

Jason Klein, **Handblown glass**

Donna Kriebel, **American folk art paintings & prints**

William Leinbach, **Handwoven coverlets**

Kathie Ratcliffe, **Miniature quilts**

Janet Stanley Reid, **Hooked rugs**

Andy Smith, **Watercolor paintings and prints**

Lynn Taylor, **Historically inspired fine ceramics**

Deborah Watson, **Hand felted designs—wool & silk**

Denise Wilz, **Pennsylvania redware**

And featuring:

Little Germany, **Imported German nutcrackers, pyramids, toys and more**

winning author Katherine Milhous visited Hershey Museum and was so intrigued by the plate that she made it the topic of a picture book called "Lovina."

A modern practitioner of the redware pottery tradition, Denise Wilz has a studio art degree from Moravian College. She was drawn to working with red earthenware many years after college and is inspired by historic pottery seen in books, museums and her own collection.

"Because many of the Pennsylvania German artists were creating the work for their own pleasure - not necessarily to sell - and their skill levels varied, I find the designs innocent, pure and uncomplicated," says Wilz. "For me, this art embodies the spirit of a people who loved life with their hearts, tulips and birds. I love the simple lines and beautiful intense red-brown and yellow colors of redware. I also like that perspective, proportion and perfection are not required to make a beautiful design. It gives the image a sense of fun and lightheartedness."



Redware plate by artisan Denise Wilz

"beyond the footlights" a celebration cabaret



Damon McToy performs a solo at last year's event.



"Beyond the Footlights" offers guests a rare opportunity to enjoy live performances as they dine on Hershey Theatre's Grand Stage.

Set on the Grand Stage of Hershey Theatre, the third annual "Beyond the Footlights" celebration cabaret features performances by the stars of the 2011 Hershey Theatre Apollo Awards. The event includes a silent auction, elegant hors d'oeuvres, cabaret fare, fine wine and musical performances by these young performers. The event gives the audience a special opportunity to experience musical talent while seated on the stage. All proceeds benefit the Hershey Theatre Apollo Awards program. Due to the unique nature of this event, a limited number of tickets are available.

Get your tickets now!

Saturday, January 21, 2012 at 6:30 p.m.

Tickets: \$75

Auditorium seating*: \$10 (for show only)

On sale now at the Box Office

or by calling 717.534.3405.



*These seats are located behind the performer

Hello, Ms. Amy,

I came to Hershey Gardens with Schaeffer Elementary. I know, I'm just a kid, but when I was there, we planted beans. It grew fast!

It's awesome! We are going to plant it in our vegetable garden.

Thanks for the bean, Josephine

Hershey Gardens is proud to offer the "Green Thumbs" program for pre-school and early elementary school groups. Always eager to learn about nature, these young students make their own bean seed necklaces as well as learn what they must provide for their plant to grow: soil, seed, water, sun, time and love.



To learn more, visit HersheyGardens.org.

JOIN OUR TEAM; BECOME A VOLUNTEER!

Volunteers are a vital part of The M.S. Hershey Foundation. Many of our volunteers have introduced a child to history, nature or live theater. Others have helped beautify Hershey Gardens, ushered a show at Hershey Theatre or proudly answered questions about our community's rich history at The Hershey Story.

As a volunteer, you'll make new friends as you give back to your community. For many, it's a great way to explore career and personal interests as well as develop job skills – and have fun doing it!

Volunteers are especially needed at Hershey Gardens and The Hershey Story. If you are interested in joining our team, please email volunteer@mshersheyfoundation.org or call 717.508.5958. We'd love to hear from you!



Guests explore the origins of cocoa beans with a volunteer at the Chocolate Lab cart.



Volunteers prune the rose bushes at Hershey Gardens.

Thank you to our current volunteers! Over the past year, you gave more than 10,300 hours of your time to Hershey Gardens, The Hershey Story, Hershey Theatre and Hershey Community Archives.



63 West Chocolate Avenue
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MSHersheyFoundation.org

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Chocolate Crossroads:

The history of Chocolate and Cocoa Avenues

continued from page 1

two years of planning and development, ground was broken on August 20, 1912 for a new bank building at the northwest corner of Cocoa and Chocolate Avenues.

Like other financial institutions of the time, the Trust Company building was designed to impress the public. It was designed by C. Emlen Urban, a noted Lancaster architect. Urban was responsible for all of Hershey's major buildings designed before 1926, including the original factory and offices, the original Hershey Inn, the Hershey Press Building, the Community Building and High Point.

The building design incorporated Renaissance-style elements and was constructed of marble and brick on a granite foundation. The floor plan included separate office space for other Hershey businesses. Large windows, massive interior pillars, bronze grill work, mahogany desks and trim, and marble flooring decorated the bank space. The bank vault was a particularly impressive feature of the building. A Seth Thomas 30-day clock was positioned above the vault door, guarded by two magnificent lions, representing time and strength.

While Trust Company operations were housed on the first floor, the second floor was occupied by various departments of Hershey's non-chocolate businesses such as the billing and credit departments for the Hershey Improvement Company and various Hershey utilities. In addition, Milton Hershey maintained an office on the second floor. In 1927, the non-chocolate businesses were consolidated under the umbrella of Hershey Estates. Hershey Estates administrative offices continued to occupy the second floor until a new office building was built at 1 Chocolate Avenue in

1965.

In 1925, a new occupant moved into the building. To free the Hershey Trust Company for its duties as Trustee of the Milton Hershey School Trust, Hershey National Bank, a nationally chartered institution, was established to provide for the town's banking needs. The Trust Company continued to maintain offices in the Bank/Trust building at the northwest corner of Chocolate and Cocoa Avenues.

As the Hershey National Bank grew, need for space increased and, in 1967, the Hershey Trust building expanded with two single-story additions that flanked the east and west sides of the building.

In 1986, Hershey Trust Company sold its ownership of the Hershey Bank to PNC Corporation. Following the sale, Hershey Trust Company moved to High Point in 1991. The move provided the Trust Company with much-needed space to serve their growing pool of private clients. In 2010, Hershey Trust's Private Wealth Group moved back into the second floor of the Trust Building. Earlier this year, this division was sold to the Bryn Mawr Trust, who continues to provide services to private clients from this second floor location.



Hershey National Bank lobby, 1975

Memberships make great gifts!



This holiday season, consider giving a membership to The Hershey Story, Hershey Gardens or Hershey Theatre Guild.

Call membership specialist Barbara Latz at 717.520.5581 for more information.