

THE LEGACY

NEWS from THE M.S. HERSHEY FOUNDATION | FALL/WINTER 2012 | ISSUE 15

Jack O' Lanterns and a Jolly Secret: Mark Your Calendars for These Family Events



PUMPKIN GLOW

October 19-20, 26-27 from 6 to 8 p.m.

If you've ever clumsily carved a pumpkin, you know what a messy challenge it can be.

This year, get some tips from student chefs who do it with ease at this year's Pumpkin Glow. Local culinary students from Lebanon County Career and Technical Center will be showing off their knife skills and creativity as they carve pumpkins during the event.

Pumpkin Glow also features more than 150 jack o' lanterns on display. Children are encouraged to come in costume and trick-or-treat throughout the Gardens.



December 7-8, 14-15 from 4:30 to 6:30 p.m.

What does Santa do in his garden? Hoe, hoe, hoe - of course!

The whole family can experience the twinkling lights of the North Pole as they meet Mrs. Claus, Santa and his elves. Kids can discover the unique plants that Santa grows in his garden, and then help the elves complete a few craft projects.

Each child will receive a special secret gift from Santa that will signify a truly "green" Christmas.

For more information on these events, please see page 9.

Museum Acquires Rare Antique Cocoa Tins

Most antique collectors at an auction are thrilled with the notion of acquiring rare pieces to help fill a gap in their treasured collection. The Hershey Story's Collections Manager Valerie Seiber is no exception.

"We went to a local auction knowing exactly the pieces we'd love to add to the museum's permanent collection," said Seiber. "We were successful in purchasing several early Hershey's Cocoa tins."

"Tins of this age with nice paper labels are rare," said collections assistant Lauren Ciriac. "During the Great Depression era, the tins were reused for other purposes and the labels were damaged or torn off."

"During World War II, citizens were encouraged to collect scrap metal that could be recycled for the war effort, which also contributed to the destruction of tins manufactured before 1945," noted Ciriac.

Two of the seven new acquisitions are half-pound Hershey's Cocoa tins from the 1930s. One of the cans was heavy and contained an unknown material. "We thought perhaps it still contained cocoa," said Seiber. "We always remove the

contents of old packaging to prevent pest infestations." Fully expecting to find old cocoa, Seiber was surprised to instead find gun powder. "We called Derry Township Police to properly dispose of it," said Seiber.

The museum also purchased a five-pound, Hershey's Progress Cocoa tin. "I was particularly interested in this tin; it's in wonderful condition," Seiber said. "The label is intact and free of tears and major stains, which is quite remarkable since it is nearly 100 years old."

"Over time, tins corrode and the adhesive on the label decays," said Seiber. "Both factors contribute to the disintegration of the paper label. We were fortunate to find one in such good condition."

The tins are both housed in the museum's collections storage facility to help prevent further deterioration. "By stabilizing the environment and maintaining a constant temperature and relative humidity, we are able to preserve the tins for future generations to enjoy," said Seiber.

"We also hope to place them on display in the near future," noted Seiber.



In 1914, a five-pound tin of Hershey's Progress Cocoa sold for \$1.00

Chocolate Crossroads:

The history of Chocolate and Cocoa Avenues

This is the last in a series of four articles to appear in The Legacy. Each article highlights one of the four corners at Cocoa and Chocolate Avenues.

Southwest Corner

As Milton Hershey developed his vision of a model town, he often started small and then expanded his ideas as demand increased.

He established a general store for Hershey in 1907 in the Cocoa House, which was located on the northeast corner of Chocolate and Cocoa Avenues. It quickly outgrew the available space, so he made plans to build a larger facility across the street on the southwest corner of Chocolate and Cocoa Avenues.

Opening in 1910, the new facility was also a multi-function building. The first floor housed the new Hershey Store Company (soon named Hershey Department Store) and the second floor housed the Hershey Inn, which offered boarding rooms. Hershey Store Company quickly expanded and the building doubled in size the following year.



Hershey Inn and Hershey Store Company, 1916

Milton Hershey liked to repurpose buildings when the original tenant moved out. By 1920, the Hershey Department Store had outgrown its home and the business was moved across the street to the Hershey Press Building. While the second floor's boarding rooms remained, the first floor was used in a variety of ways. Hershey's public school was bursting at the seams and two classrooms soon occupied part of the newly vacant space. The first floor also housed an exercise studio, a photography studio and a weekly farmers market. The

continued on back page

The Hershey Story's Special Exhibit Gallery

Current Special Exhibit

Beauty All Around: American Indian Art

Open through November 25

Baskets smaller than a dime, dazzling textiles and intricately painted pottery – these are a few of the stunning objects featured in The Hershey Story's newest special exhibit.

"Although most of these objects had a practical or ceremonial purpose, the sheer beauty instilled in them by their makers is amazing," said exhibit curator Lois Miklas.

The exhibit presents examples of regional excellence, including California baskets, bark and wood carving from the Northwest Coast, quill and beadwork from the Great Plains, stone carving and woven cornhusks from the Eastern Woodlands, and pottery, jewelry and textiles from the Southwest. In addition, modern examples created by contemporary Indian artists illustrate the continuation of the artistic traditions.

"Most of the objects are from the American Indian Museum that was established by Milton Hershey in 1933," noted Miklas.

The exhibit is free with admission to the Museum Experience. Free for members of The Hershey Story.



Pomo baskets from California



Coming Spring 2013

Sugar, Spice, Slugs, & Snails: Childhood in Early America

Open January 18 through May 27

*Little girls playing with toy soldiers? Nonsense!
Little boys sewing samplers? Ridiculous!*

What it means to be a child and grow into an adult has changed drastically throughout history. The next special exhibit will feature items from the museum's Pennsylvania German collection and explore how society viewed childhood by examining children's clothes, playthings and furnishings.

Visitors will delight in playing with vintage toys and games of the 19th century while discovering what role economics, education and gender played in becoming an adult.

The exhibit will be free with admission to the Museum Experience. Free for members of The Hershey Story.



Toy sewing machine, circa late 19th century

HERSHEY STORY HAPPENINGS

Black Cat Alley

10/20-21, 10/27-28

11 a.m. - 3 p.m.

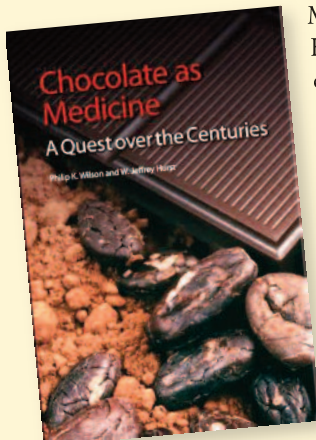
Follow the black cat to Halloween fun! Design a special pin to light up the night using Hershey's advertising art and then choose a special Halloween-themed box to take it home. Pose for a picture against a vintage backdrop and get a head start on trick-or-treating with some delicious Hershey treats. New this year - make a Halloween spider web, complete with spider! Costumes are encouraged for children ages 12 and under. \$5 for all activities, \$2.50 for museum members.



AT THE HERSEY STORY

Book Signing and Discussion: "Chocolate as Medicine"

Sunday, November 4 from 1 - 2:30 p.m.



Meet Philip Wilson, Professor of Medical Humanities at Penn State College of Medicine and Jeffrey Hurst, Principal Scientist at The Hershey Company, as they discuss their newly released collaboration "Chocolate as Medicine: A Quest over the Centuries." The book describes the centuries-long quest to uncover chocolate's potential health benefits. Wilson and Hurst trace the ancient beliefs that chocolate could prevent heart ailments and relieve snakebite to more recent bio-science experiments aimed at determining chocolate's effectiveness as a medicinal and nutritional substance. The program is free; books will be available for purchase.

Little Elves Workshop

11/17-18, 11/23-25, 12/1-2, 12/8-9, 12/15-16, 12/22-23, 12/26-1/1

11 a.m. - 3 p.m.

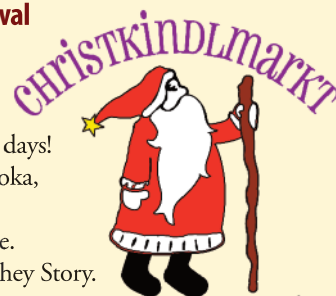
Kids, have some holiday fun as you journey through the "Little Elves Workshop." Try out some vintage toys that the elves unpacked from their attic! Then, learn some cookie-making techniques as you use chocolate clay, icing and ribbon to fashion a unique ornament to use as a gift or a keepsake. \$5 per ornament, \$2.50 for museum members.



Christkindlmarkt Holiday Market & Festival

Saturday, December 1 from 10 a.m. - 5 p.m. and
Sunday, December 2 from 9 a.m. - 5 p.m.

German traditions, holiday treasures and unique shopping combine for two exciting days! Enjoy traditional German food in Café Zooka, as well as festive entertainment. Special \$6 admission includes the Museum Experience. Admission is free for members of The Hershey Story. See page 5 for more information.



Rock Around the Clock on New Year's Eve!

Monday, December 31 from 10 a.m. - 4 p.m.

Join in a free celebration to welcome the New Year! At 11 a.m., celebrate midnight in the Philippines, at 2 p.m. midnight in Russia and at 4 p.m. midnight in Madagascar! At all three times, count down to a Bubble Wrap Stomp and rock on with a Hershey's product character. From 10 a.m. to 4 p.m., make a zany hat to wear for our celebration or for your own New Year's Eve. With Museum Experience admission, guests can also search for signs of the new year on a fun-filled scavenger hunt, complete with a sweet reward.



Experience A Behind-the-Scenes Collection Storage Tour

Just a Few Dates Left in 2012!

Discover some rarely-seen artifacts in the museum's collection storage facility during an upcoming behind-the-scenes tour.

The storage facility holds approximately 30,000 museum objects, consisting of personal items that belonged to Milton and Catherine Hershey, as well as ceramics, glassware, textiles, agricultural tools, and maps and records that document Hershey. The 4,000-square-foot facility is located inside The Hershey Story.

Each 45-minute tour features specific items. Adults (13+) are \$6; Hershey Story members are free. Advance ticket purchase recommended; please call 717.520.5722 to make your reservation.

Saturday, October 20 at 11 a.m.

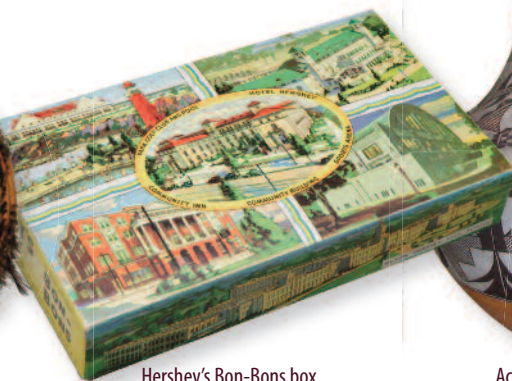
Join our collections staff for a behind-the-scenes look at the museum's American Indian collection from the Southwest United States. See rarely displayed artifacts such as kachina dolls, pottery and rugs from the Diné (Navajo), Hopi and Pueblo peoples.

Sunday, November 11 at 11 a.m.

This tour focuses on sewing and textiles from the 1800s and early 1900s. View beautiful objects from the museum's Pennsylvania German collection, including quilts, sewing implements, spinning wheels and samplers.



Pomo basket



Hershey's Bon-Bons box



Acoma Pueblo pot



Spinning wheel made by Daniel Danner, ca. 1824

Thank you "Past Master" Volunteers!



Past Master Sera Johns helps a young guest write his name with Mayan hieroglyphs

This summer 35 youth aged 12 to 15 lent their time and enthusiasm to The Hershey Story, enhancing the experience for summer guests. "Past Master" volunteers helped visiting camp groups weave and play Maya games; they gave hands-on talks about how chocolate is made and manned craft stations in Maya Chocolate Adventure. They also assisted Chocolate Lab staff by distributing materials and prepping for classes.

These dedicated young adults contributed more than 1,000 hours of time. Thank you!

Warm Drinks for Cool Days: Café Zooka Features Fall-Themed Beverages

Fall is a special time for coffee lovers as they embrace the sweet and spicy flavors of the season.

To celebrate the season, Café Zooka at The Hershey Story is serving up a variety of handcrafted seasonal drinks including lattes, cappuccinos and chai teas.

"Our fall specials include flavors such as a pumpkin pie latte, caramel macchiato, caramel apple cider and a cinnamon spice steamer," said Donna Fair, Café Zooka's manager. "We can customize any beverage."

The Café also offers optional add-ins such as soy and dairy milks, as well as sugar-free and regular syrups.

"Hot chocolates are also very popular in the fall and winter," noted Fair.

Fall-themed pastries such as pumpkin muffins will also be featured.

**Half off
any espresso, coffee or tea**

Good through 11/9/12

Not valid with any other discounts or coupons.

Manager's code: 40114





Bring the whole family to the Chocolate Lab's hands-on classes where you'll learn about chocolate's unique qualities - while having some delicious fun! For more information and daily class schedules, please visit HersheyStory.org.

Halloween Classes

Build a Batty Bar

Mold your own custom candy bar using fresh milk chocolate and a sweet selection of add-ins, including bat-shaped candy sprinkles and ghoulish cereal. Plus, learn how chocolate is made as well as Milton Hershey's inspirational rags-to-riches story.



Chocolate Cobweb Creations

Bring your imagination and love of chocolate as you "paint" your own edible spider web and finish it off with a deliciously decadent dark chocolate spider. Plus, learn how chocolate makes its way from the rainforest to your favorite sweet treats. (No tricks, we promise!)

Holiday Classes



Let It Snow Chocolate

The whole family will love "painting" and decorating an enchanting (and delicious) winter scene! Discover how cocoa beans are grown, harvested and processed into the world's most popular confection.



Make a Very Merry Bar

Mold and customize your own milk chocolate bar with your choice of holiday ingredients. Plus, you'll learn how cocoa beans are transformed into chocolate, as well as how Milton Hershey went from bankruptcy to brilliance.



Candy Cane Bark

Layer delicious melted white and milk chocolates with a colorful splash of crushed peppermint candy. Package your hand-made treat in a holiday bag as you learn how your favorite kinds of chocolate are made.

Create a Kris Kringle

Mold fresh milk chocolate into your own vintage Santa and learn how chocolate goes from tree to stocking! This class is only offered during the Christkindlmarkt Holiday Market & Festival on December 1 and 2.



New! Purchase your Chocolate Lab tickets early!
Call 717.534.8939 up to a week in advance.

Join Us!

homeschool day

Wednesday, October 17, 2012
9 a.m. - 2 p.m.

a DAY at
the MUSEUM

For preschool students through grade 6

Join us for a special day
filled with educational experiences!

Explore the Museum Experience using a specially-designed guide

Experience beautiful American Indian art in the Special Exhibit Gallery

Engage your senses in the Chocolate Lab, where learning never tasted so good

Experiment with your creative side as you weave your way through the classroom activity

Cost: \$8.50 per student; one free adult with each family
Additional adults: \$8.50

Registration is required by calling 717.520.5588 or emailing ehiner@hersheystory.org by Monday, October 15, 2012.



THE HERSHEY STORY
THE MUSEUM ON CHOCOLATE AVENUE

New!
\$6
admission

CHRISTKINDLMARKT Holiday Market & Festival

Saturday, December 1, 10 a.m. to 5 p.m. | Sunday, December 2, 9 a.m. to 5 p.m.

The Hershey Story's signature holiday celebration, Christkindlmarkt, will feature many skilled artisans, as well as German-themed food and entertainment.

"The artisans will be selling unique, handmade items perfect for holiday gift-giving," said Lois Miklas, public programs manager. "Their skills represent the colonial Pennsylvania craft tradition."

"Visitors can also enjoy scheduled entertainment in the Grand Lobby, as well as savor traditional German food in Café Zooka's 'Christkindlmarkt Café,'" noted Miklas. "This year's items will include roast pork, bratwurst and strudel."

Christkindlmarkt includes Museum Experience admission, which is a special reduced rate of \$6 for all ages. Admission is free for members of The Hershey Story. Visit HersheyStory.org for more details.



Featured Artisans



William Leinbach,
Handwoven coverlets

Lynn Taylor,
Historically inspired
fine ceramics



John Stevens,
Watercolor paintings
& prints

Denise Wilz,
Pennsylvania redware



Deborah Watson,
Hand-felted designs



Kathie Ratcliffe,
Miniature quilts

Janet Stanley Reid,
Hooked rugs

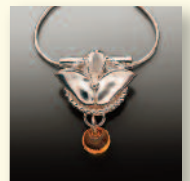


Karen Hurd,
Tin

Mark Hamm,
Handmade kitchen
utensils & boards



L.W. Crossan,
18th century
furniture



Joan Nelson,
Hand-forged
silver jewelry

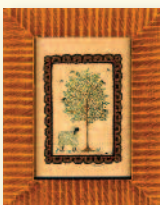
Jason Klein,
Handblown glass



Ginny Good,
Hand-painted
beeswax ornaments



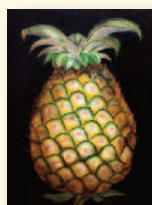
Walter Hand,
Handmade brooms



Cheryl Mihills,
Fiberarts



Kristen Bratton,
Painted
floorcloths



M.C. Daniels,
Oil-painted folk art



Donna Kriebel,
American folk art
paintings & prints



Rolf A. Hofer,
18th/19th century
Windsor chairs

Featured Exhibitor

Little Germany,
Imported German
nutcrackers, pyramids,
toys and more



Save THE DATE!

Hershey Story Members-Only Preview:
Saturday, December 1 from 9 to 10 a.m.

Featuring the Hershey Community Chorus

Look for your invitation in the mail!

Entertainment Schedule

Saturday, December 1

11 a.m.
Holiday Storytelling Session

Hear about the Pennsylvania German "Belsnickel" and other Christmas traditions

2 p.m.
Egerlander German Band

Sway to the sounds of brass instruments as they play both German and Christmas favorites

Sunday, December 2

11 a.m.
Holiday Storytelling Session

Noon
**Milton Hershey School
Guitar Ensemble**

3 p.m.
Hobby Chor

The men's chorus of the Lancaster Liederkrantz Club will fill the lobby with the sound of rousing German songs and carols

HERSHEY THEATRE

The 2012-13 Broadway Series

**White Christmas**

November 4 to 11, 2012

Direct from Broadway, the classic holiday movie *White Christmas* comes to the stage at last! This brand new musical shines with classic Berlin hits like "Blue Skies," "How Deep is the Ocean?" and, of course, the unforgettable title song. *Irving Berlin's White Christmas* tells the story of two buddies putting on a show in a magical Vermont inn and finding their perfect mates in the process. Full of dancing, laughter and some of the greatest songs ever written, *Irving Berlin's White Christmas* promises a merry and bright theatrical experience for the whole family!

Mary Poppins

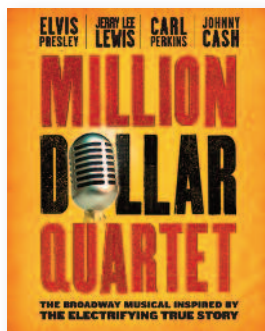
December 4 to 9, 2012



Mary Poppins is bringing its own brand of Broadway magic to theaters across the country, which has *Variety* raving, "This is the rare touring production that over-delivers on every level!!" Featuring an

irresistible story and unforgettable songs from one of the most popular Disney films of all time, plus brand-new breathtaking dance numbers and

spectacular stage-craft, *Mary Poppins* is everything you could ever want in a hit Broadway show! So get swept up in the fun of this high-flying musical the *New York Post* gives 4 out of 4 stars and calls "a certifiable super hit!"

**Million Dollar****Quartet**

January 29 to

February 3, 2013

Million Dollar Quartet is the Tony Award® winning Broadway musical, inspired by the electrifying true story of the famed recording session where Sam Phillips, the "Father of Rock 'n' Roll" brought together icons Elvis Presley, Johnny Cash, Jerry Lee Lewis and Carl Perkins for one unforgettable night.

Rock of Ages

February 16, 2013

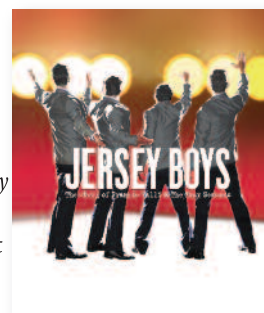
In 1987 on the Sunset Strip, a small town girl met a big city rocker in LA's most famous rock club. This is the story of the greatest songs of the 80s. *Rock Of Ages*, an arena-rock love story told through the mind-blowing, face-melting hits of Journey, Night Ranger, Styx, REO Speedwagon, Pat Benatar, Twisted Sister, Poison, Asia, Whitesnake and many more. This five-time Tony nominated musical is rockin' its way across the USA. Don't miss this awesomely good time about dreaming big, playing loud and partying on!

**Jersey Boys**

February 26 to

March 3, 2013

"TOO GOOD TO BE TRUE!" raves the *New York Post* for *Jersey Boys*, the 2006 Tony Award®-winning Best Musical about Rock and Roll Hall of Famers The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how four blue-collar kids became one of the greatest successes in pop music history. They wrote their own songs, invented their own sounds and sold 175 million records worldwide – all before they were 30!

**American Idiot**

March 15 to 17, 2013

The New York Times calls *American Idiot* "thrilling and emotionally charged, as moving as anything on Broadway!" Based on Green Day's groundbreaking rock opera of the same name, this daring new musical tells the story of three lifelong friends, forced to choose between their dreams and the safety of suburbia, and features the smash hits "Boulevard of Broken Dreams," "Holiday" and "21 Guns." *American Idiot* contains adult content and strong language.



For tickets, please call the Hershey Theatre Box Office at 717.534.3405 or visit HersheyTheatre.com

CLASSIC FILM SERIES

**The Rocky Horror Picture Show**

Friday, October 26, 2012 at 11:59 p.m.

1975, 100 minutes, R

The ultimate fan participation film! This bawdy film tells the far-fetched tale of a young couple coming to a haunted castle on a rainy night. Audience participation bags will be available for purchase.

**Pocketful of Miracles**

Sunday, November 18, 2012 at 2:00 p.m.

1961, 136 minutes

The sentimental Frank Capra film stars Bette Davis as a street vendor who is transformed into a society woman by the kindness of her friends. The film also stars Glenn Ford, Hope Lange, Peter Falk and Ann-Margret.

Grease | Sing-A-Long

Sunday, January 6, 2013 at 2 p.m.

1978, 110 minutes, PG-13

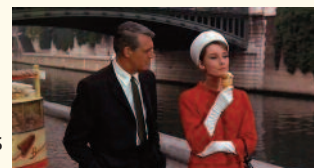
Celebrating its 35th anniversary, this re-release is complete with subtitles, so the audience can sing along with all the kids from Rydell High!

Charade

Sunday, February 17, 2013 at 2 p.m.

1963, 113 minutes

Starring Cary Grant and Audrey Hepburn, this romantic thriller is filled with plot twists and turns. Shot on location in Paris, this classic film is celebrating its 50th anniversary.

**The Pink Panther**

Sunday, April 21, 2013 at 2 p.m.

1963, 115 minutes

The madcap cop comedy stars Peter Sellers in his quintessential role as Inspector Clouseau of the Paris police. This comedy classic is also celebrating 50 years.

General admission tickets are available at the Box Office for \$7. Arrive early and enjoy a concert on the historic Aeolian-Skinner organ 30 minutes prior to most movie presentations.

Hershey Theatre: More Than Meets the Eye

This is the second in a series of five articles to appear in *The Legacy*. Each article focuses on a different area of Hershey Theatre, highlighting each area's magnificent details and rich history.

At the turn of the 20th century Milton Hershey established a community and began a lifelong commitment to cultural and educational opportunities. In 1915, he had plans drawn up for a new community building. Although groundbreaking was scheduled for 1916, the arrival of World War I delayed the project. Finally, in 1929, the plans were dusted off and construction began. The new community building, which featured an impressive theater, was completed in 1933.

Because the architect's plans were drawn up in 1915, Hershey Theatre's interior design incorporated a more opulent architectural design, reflective of a popular American trend in the early 1910s, rather than the starker "art deco" style of the 1930s found in places such as Radio City Music Hall.



Two artisans spent two years laying the stunning blue and gold tiles in Hershey Theatre's Mosaic Lobby

The Mosaic Lobby

When visitors enter Hershey Theatre, they walk into a romantic, European-style Grand Lobby with soaring ceilings. The marble walls and the elaborately painted and gilded ceiling create a sense of awe. Excited voices echo off the stone walls and floors, creating a lively and energetic space.

Upon entering the Theatre's auditorium, patrons must first walk from the Grand Lobby

through solid brass doors to an inner foyer. Often referred to as the Mosaic Lobby, its graceful, arched ceiling shimmers with intricately laid blue and gold mosaic tiles.

"The Persian pattern of the ceiling resembles the mosaics at St. Mark's Cathedral in Venice," said Diane Paul of Hershey Theatre. "Two German artisans labored for two years in the early 1930s to create the beautiful pin-point mosaic design."

The Mosaic Lobby was architecturally designed to help visitors transition into a quieter, more calming space. "The lower ceilings and carpeted floor create an intimate space," noted Paul. "Guests instinctively lower their voices upon walking into this space."

"They also get their first glimpse of the impressive main auditorium after entering the Mosaic Lobby," smiled Paul. "It's joyous to watch their eyes quickly absorb so much beauty."

Congratulations to the 2012 Hershey Theatre Apollo Award Recipients

On Sunday, May 20, Hershey Theatre hosted the fourth annual Hershey Theatre Apollo Awards, a program which recognizes outstanding student performances in local high school play and musical productions. Modeled after the Tony Awards on Broadway, awards were presented in 14 categories.

Seventeen schools in Cumberland, Dauphin, Lebanon and Perry counties, in addition to Elizabethtown Area Senior High School, participated in the awards program. The Hershey Theatre Apollo Awards program is named after the Greek god who adorns the decorative ceiling in the Grand Lobby of Hershey Theatre. Apollo was the patron god of music, poetry and the arts – a fitting namesake for this tribute program.



Above: Central Dauphin East performs a number from *The Wedding Singer* during the fourth annual Hershey Theatre Apollo Awards

Below:
Outstanding Lead Actor and Actress in a Musical recipients Kaitlin Pagliaro (Bishop McDevitt) and Nick Wasileski (Camp Hill) at the National High School Musical Theater Awards in New York City last June



HERSHEY THEATRE
Apollo
AWARDS

2012 Award Recipients

Outstanding Featured Performer in a Play

Dominic Witmer as Richard Bravo in *Bad Seed* – Camp Hill High School

Outstanding Featured Performer in a Musical

Aidan Roth as Edna Turnblad in *Hairspray* – Susquehanna Township High School

Outstanding Supporting Actor in a Play

Brandon Gallagher as Jim in *The Man in Seat 24* – Susquenita High School

Outstanding Supporting Actress in a Play

Rachael Robertson as Rhoda Penmark in *Bad Seed* – Camp Hill High School

Outstanding Lead Actor in a Play

Nick Wasileski as Leroy in *Bad Seed* – Camp Hill High School

Outstanding Lead Actress in a Play

Anna Carricato as Christine Penmark in *Bad Seed* – Camp Hill High School

Outstanding Student Orchestra

Elizabethtown Area High School – *42nd Street*

Outstanding Dance Number

Elizabethtown Area High School – "We're in the Money" from *42nd Street*

Outstanding Supporting Actor in a Musical

Josh Miccio as Cinderella's Prince in *Into the Woods* – Camp Hill High School

Outstanding Supporting Actress in a Musical - TIE

Katrina Diehm as Amneris in *Aida* – Cedar Crest High School
Rachael Robertson as Little Red Riding Hood in *Into the Woods* – Camp Hill High School

Outstanding Lead Actor in a Musical

Nick Wasileski as Baker in *Into the Woods* – Camp Hill High School

Outstanding Lead Actress in a Musical

Kaitlin Pagliaro as Millie Dillmont in *Thoroughly Modern Millie* – Bishop McDevitt High School

Outstanding Play

Camp Hill High School – *Bad Seed*

Outstanding Musical

Camp Hill High School – *Into the Woods*

November's Feat Makes April Sweet!

How Hershey Gardens Plants 30,000 Tulip Bulbs

As the frost strips the beauty from the annual flower displays at Hershey Gardens, it is time to plan for spring's annual tulip extravaganza.

"We get so many questions about our tulips," said Barbara Whitcraft, horticultural specialist. "Visitors are always curious about how and when they are planted, and then what happens to them after the season is over."

Fall Planting Begins

"The first week of November all the annuals and mums are removed and the beds are edged, the soil is tilled and raked, then a 10-10-10 fertilizer is added," said Whitcraft.

Each bed is designed based on color and blooming cycle. Then, the bulbs are laid in patterns drawn on the soil with a rake handle,

placing each bulb about 6" to 8" apart.

"The pointy end of the bulb is where the flower buds and foliage will emerge, so that is the side that should face up," describes Whitcraft. "If planted with the root side up, it will grow but will have to loop around itself."

There are many tulip colors and styles to choose from. "We have more than 100 varieties that are each planted in blocks," said Whitcraft. "Sometimes we mix a block with two or three colors that bloom well together. Others are mixed with early and late bloomers."

"Sometimes we put 3, 5, or 7 bulbs in the same hole for a different effect. Whichever way you choose, it looks best if each row is between the next, sort of like a 'V' pattern instead of soldiers lined in rows."

tulips among perennials or around shrubs so they don't need to be moved. "It is best not to cut off the foliage until it starts to turn brown and die," noted Whitcraft. "This will put as much energy back into the bulb as possible for next year's blooms."

Waiting for Spring

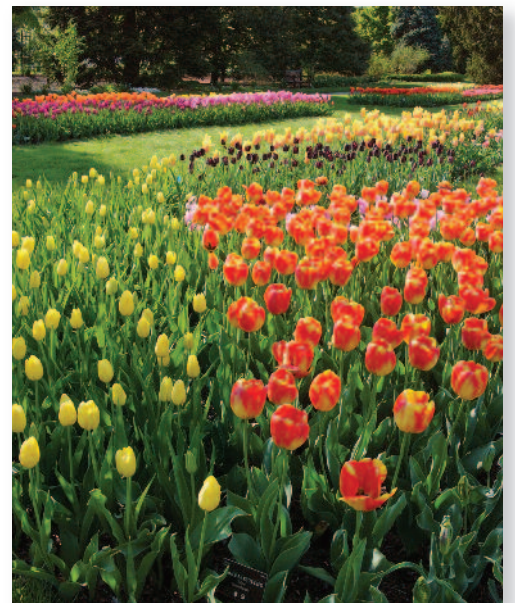
"It's hard to see the empty beds in the fall, knowing those beautiful bulbs are planted below, just waiting to emerge," said Whitcraft. "Once the days start getting longer and the weather gets warmer, the bulbs awaken and 30,000 colorful blooms grace the landscape. It's amazing."



After the Bloom

The most popular question from visitors is what happens to the tulips after they've bloomed. "Most are composted because we use new bulbs every year," said Whitcraft. "Although several tulip varieties will come back for many years, they need special treatment to bloom again. It would be a challenge for us to sort all the varieties if they were replanted."

Whitcraft recommends that home gardeners plant



Tulips generally begin blooming in mid-April

Autumn's Color Extravaganza

As the hot summer days wind down, many gardeners look for enduring spots of color in their gardens to brighten the autumn season.

"There are so many great fall plants," said Barbara Whitcraft, horticultural specialist. "Plus, it's a great time of year to plant. The warm soil encourages root growth and there is less risk of drought."

Every year there seems to be new varieties of the native *Heuchera*, coral bells. "Unlike the common green ones grown by our grandparents, these evergreen perennials come in many foliage shades of purple, red, lime and orange," said Whitcraft. "Some even have red or silver veins in their leaves." They can grow in full sun to partial shade and are considered deer-resistant.

There are many colorful evergreen ferns that are a welcome addition to an autumn garden. *Dryopteris e. 'Brilliance'*, a cultivar of Autumn Fern, has lustrous copper-colored leaves. "These look great with hosta, coral bells, Lenten rose and other shade loving plants," said Whitcraft.

Many flowering shrubs provide beautiful fall foliage and their varieties of colorful berries can also attract many migrating birds. *Leycesteria f.*



Dryopteris e. 'Brilliance', a cultivar of Autumn Fern



Leycesteria f. 'Golden Lanterns'

'Golden Lanterns' is a 3-5' tall plant that has bright chartreuse foliage with beautiful 4" long clusters of deep magenta bracts surrounding little white flowers. "This delicate-looking plant grows well in sun or partial shade, but is surprisingly hardy," said Whitcraft. "It looks great in the garden until January."

"This is also a great season for mums, fall foliage trees and shrubs, ornamental grass, salvias and sedums too," noted Whitcraft.



Heuchera, coral bells

There's a Lot "Growing On" at Hershey Gardens!

Bonsai: Living Art of Central Pennsylvania Bonsai Clubs Exhibit

October 12 through November 11
Visit HersheyGardens.org for hours

Featuring dozens of bonsai trees in various shapes and sizes, this popular annual exhibit provides information on bonsai, what they are and how they are grown. The exhibit will be housed in the Butterfly House. Included in admission.



Exhibit courtesy of the Central Pennsylvania Bonsai Clubs

Pumpkin Glow

October 19-20, 26-27 from 6 to 8 p.m.



Kids 12 and under are invited to bring flashlights and come in costume to trick-or-treat throughout the Gardens. Enjoy more than 150 carved, illuminated pumpkins along our path, live pumpkin carving demonstrations and participate in Halloween-themed activities.

New this year, students from Lebanon County Career and Technical Center will carve pumpkins for the event, as well as give live demonstrations.

"It's a great opportunity for our students," said Brian Peffley CEPC, CCE, AAC, pastry arts instructor and advisor. "Two areas vital to the success of any culinary chef are knife skills and creativity. Carving pumpkins will allow students to demonstrate both their carving and public speaking skills."

As an added treat for guests, students from this prestigious program will be selling fresh baked seasonal favorites such as pumpkin pies and rolls.

Pumpkin Glow activities are included in admission.



Adult Education: Make Your Own Edible Bouquet

Saturday, November 10 from 10 a.m. to noon
Hershey Gardens Education Center

Join Hershey Entertainment & Resorts Executive Chef Charlie Gipe as he teaches you how to transform common fruits and vegetables into masterful pieces of art. Take home your own creation!



Hershey Gardens Education Center
\$45 for non-members, \$40 for members
Price includes all supplies.

Registration is required at educationprograms@hersheygardens.org or by calling 717.508.5972.

New! Santa's Secret Garden

December 7-8, 14-15 from 4:30 to 6:30 p.m.

Children will be greeted by Santa's elves as they travel through a path of twinkling lights to discover Santa and his secret garden. Their enchanted journey includes take-home crafts, a visit with Mrs. Claus and a special gift to last the whole year. Included in admission.



Hershey Gardens will be closed for the winter beginning Monday, December 31.

We will re-open Thursday, March 28, 2013.

Hershey Gardens' "Volunteens" Lend a Hand



Youth volunteers provided valuable support at Hershey Gardens this summer by assisting staff in various ways.

"They helped facilitate the activities for our new 'Marvelous Mondays' program," said Megan Talley,

education assistant. "They also helped the gardeners, assisted guests and filled the bird feeders."

Other summer projects included planting a small vegetable garden. "At the end of the summer, we harvested the zucchinis, then used them to make cookies and brownies," said Talley. "They were delicious!" Thanks for a great summer, Volunteens!



Members Only:
\$5 Fridays!

Bring any number of guests...any age...any Friday - and they're only \$5 each!
Simply show your Hershey Gardens membership card at admissions.

A Life-Saving Gift New AED Donated to Gardens

Special thanks to Penn State Milton S. Hershey Medical Center's Heart and Vascular Institute for recently donating a new AED (automated external defibrillator) to Hershey Gardens.

An AED is a lightweight, portable device that delivers an electric shock through the chest to the heart. The shock can stop an irregular rhythm and allow a normal rhythm to resume during sudden cardiac arrest.

The AED is stored in the Education Center. Gardening and office staff have been trained how to use it.



Looking back: 75 years ago in Hershey

By Pamela Whitenack, Hershey Community Archives

1937 was an eventful year in Hershey, one marked by labor unrest, service to our country and appreciation for our community's founder.

For most of the United States, the prospect of another world war was inconceivable in 1937. However, many in the government watched Adolf Hitler's rise to power with growing anxiety.

In April 1937, the office of the U.S. Army Quartermaster General sent Captain Paul Logan to meet with William Murrie, president of Hershey Chocolate Corporation and Sam Hinkle, chief chemist. Captain Logan needed Hershey Chocolate Corporation's help to develop a formula for a ration bar which could meet the needs of soldiers involved in a global war. The military needed a bar that was high in nutrition and calories but would not melt. The military also requested the bar not taste "too good" to prevent soldiers from eating it unnecessarily.



The ration bar was created to serve as an emergency food ration in combat situations

Using chocolate, dried milk, oat flour and a bit of sugar, Hinkle and his staff worked to create an emergency ration bar that would sustain soldiers in combat conditions. After three days of experiments with blending and processing, Captain Logan gave his approval and a small quantity of 4-ounce bars was produced. Until the start of World War II, Hershey periodically

“Hershey Chocolate Corporation earned five Army-Navy ‘E’ awards for producing over three billion ration bars.”

received orders to produce small quantities of the ration bars. With the onset of the war, most of the factory's production was directed to military use. By the end of the war, Hershey Chocolate Corporation had earned five Army-Navy 'E' awards for producing over three billion ration bars.

In 1937 the country was slowly emerging from the Depression that characterized much of the decade. With the 1935 passage of the National Labor Relations Act, labor unions had begun to enjoy success organizing workers. In January 1937, the Congress for Industrial Organizations (CIO), a national trade union,



Non-striking workers and community members held a "Loyal Workers Parade" in support of Milton Hershey during the sit-down strike

organized Hershey Chocolate factory workers, establishing the plant's first labor union. Unlike many other businesses, Hershey Chocolate Corporation accepted its workers' right to organize. However, contract negotiations broke down, and in April the Hershey factory workers held a sit-down strike. Though short-lived, the strike bitterly divided the town.

As a means of healing some of the pain resulting from the strike, workers organized an 80th birthday celebration for Milton Hershey. Over 8,000 people attended the party held at the Hershey Sports Arena on Monday evening, September 13. Several community bands



8,000 people gathered in the Arena on September 13, 1937 to celebrate Milton Hershey's 80th birthday

performed, including both high schools, the American Legion Drum and Bugle Corps and the Community Theatre Orchestra. The speakers' platform was surrounded by flowers, most of which were gifts from community churches and organizations. The employees presented Milton Hershey with a yellow-gold ring with 18 diamonds encircling a design featuring the Chocolate Corporation's trademark, the baby in a cocoa bean, and a maroon silk lounging robe. The evening festivities included a vaudeville show of top entertainment from New York City, refreshments and dancing in the Hershey Park Ballroom.

Hershey Community Archives' Newest Exhibit

Hershey, Cuba: Milton Hershey's Other Model Town

Located in the Grand Lobby of *The Hershey Story*, the Archives' exhibit changes three times a year and is free to visitors.

Between 1916 and 1946 Milton Hershey acquired several sugar plantations and mills in Cuba so that he could mill and refine sugar for use in his chocolate factory.

The flagship of Hershey's Cuban holdings was a new mill and town, Central Hershey, located near Santa Cruz. Much like Hershey, PA, Central Hershey was a model industrial town. It included comfortable homes for rent, a free public school, medical clinic, a general store, and recreational facilities including a baseball diamond, a golf course and sports club.

Explore what it was like to live in Hershey's other model town through photographs, maps and other archival materials.

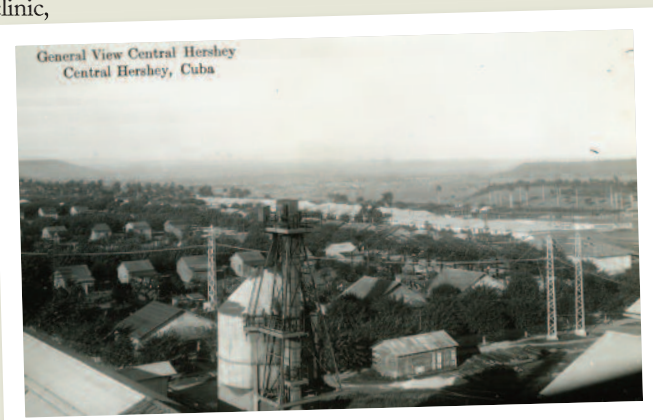
Open through December 31, 2012.



The Hershey Corporation sponsored a community band in Central Hershey, ca.1934-1938



The Central Hershey Store was a full department store featuring hardware, clothing, groceries and a pharmacy, ca.1936



A view of the Central Hershey community from the sugar mill's smokestack, ca.1935



Central Hershey's sugar mill was the flagship of Milton Hershey's Cuban operations, ca.1925-1930

THE HERSHEY STORY

Recognizes Winners of Annual History Contest

"Greetings! I am a character who is featured in a children's book by a popular author. I'm not going to tell you who the author is or who I am right away, but we'll just call him by his nickname, Ted."

So begins an imaginative biography of Theodor Seuss Geisel (Dr. Seuss) written by Ben Baddorf, winner of the senior non-fiction category of The Hershey Story's History Contest for Young Writers. Now in its 12th year, the contest encourages young writers to express an interest in an historical topic through an essay, fictional account or poem. This year's first place winners were honored at the museum's Business Partners in Education Breakfast in May. Read their entries at HersheyStory.org.



Front row: Joel Pletcher, Sofija Chroneos, Anne Slevin; Back Row: Johnny Haver, Ben Baddorf, Garth Shenk, Dr. Brent Glass (featured speaker), Matthew Knauer, Leanne Frist

2012 Winners

First Place, Senior Level (7th and 8th grade)

Fiction

Anne Slevin, Eagle View Middle School, "Blaze"

Non-Fiction

Ben Baddorf, Home School (Mechanicsburg), "Ted and Me"

Poetry

Sofija Chroneos, Hershey Middle School, "Work Sets Us Free"

Science & Health

Leanne Frist, Central Dauphin Middle School, "Jonas Salk"

First Place, Junior Level (5th and 6th grade)

Fiction

Joel Pletcher, Centerville Elementary School, "A City Boy's Wings"

Non-Fiction

Garth Shenk, Home School (Lititz), "A Look at a Gladiator's Life"

Poetry

Johnny Haver, Eagle View Middle School, "Abraham Lincoln: The Assassination of the Ages"

Science & Health

Matthew Knauer, St. Joseph Catholic School, "Vitamin C the Healing Nutrient"

The Hershey Story History Contest is open to 5th through 8th grade students in Adams, Cumberland, Dauphin, Lancaster, Lebanon, Perry and York counties. The 2013 contest opens November 1, 2012 and closes February 15, 2013. Enter online at HersheyStory.org.

Many thanks to the sponsors of the History Contest for Young Writers



CALLING ALL SCOUTS!

For Boy Scouts

Indian Lore Merit Badge Workshop

Saturday, November 3, 10 a.m. to 2 p.m.

Boy Scouts can explore the The Hershey Story's fall exhibit "Beauty All Around: American Indian Art" and earn their Indian Lore merit badge with assistance from museum staff and merit badge counselors. The intensive program includes the creation of three American Indian objects, learning to play American Indian games and an in-depth look at Susquehannock artifacts. Cost is \$15 per scout; leaders may accompany scouts at no charge. Registration is required: 717.520.5722 or cjcomrey@mshersheyfoundation.org.



For Girl Scouts

Playing the Past Badge Workshop

Saturday, April 13, 2013, 9:30 to 11:45 a.m.

Enjoy a morning of hands-on activities at The Hershey Story! Girl Scouts will experience the many stories of Hershey through the eyes of girls and women who lived long ago. In addition to exploring the exhibits, scouts will play old-fashioned games and create two crafts to take home. Cost is \$8.50 per scout, including the badge; leaders may accompany scouts at no charge. Registration is required: 717.520.5722 or cjcomrey@mshersheyfoundation.org.



Members Only:
\$5 Fridays!

Bring any number of guests...any age...any Friday - and pay only \$5 each for the Museum Experience! Simply show your Hershey Story membership card at admissions.



museum
EXPERIENCE
AT THE HERSHEY STORY



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The Sights & Sounds of Christmas

A Hershey Celebration presented by



Hershey Community Chorus
Hershey-Derry Township Historical Society
Hershey Figure Skating Club
Hershey Symphony Big Band
Hershey Symphony Orchestra

Sunday, December 16 at 2 p.m.
at the Hersheypark Arena

Adults \$12 Children \$6 (ages 6 - 12)

For tickets, call 717.439.6482

Save the Date!

beyond the footlights a celebration cabaret

Benefits the Hershey Theatre Apollo Awards



Get your tickets now!
Saturday, January 26, 2013

Tickets: \$75
Auditorium seating*: \$10 (for show only)
On sale now at the Box Office or by calling 717.534.3405.

*These seats are located behind the performer.

Chocolate Crossroads:

The history of Chocolate and Cocoa Avenues

continued from page one

basement provided meeting space for the Woodmen of the World and other community activities.

Beginning in 1924, part of the first floor was used as a classroom and sleeping quarters for Pennsylvania State Police Academy students. Police motorcycles were stored in the basement and many public school students have memories of

listening to the motorcycles roar on their way out of the building. Fortunately, the police academy students were able to move into permanent quarters on Cocoa Avenue that July. Hershey public school students also moved out of the building the following year when the Junior-Senior High School opened for the 1925-1926 academic year.

Hershey's development as a tourist destination increased the need for guest lodging. After the building was no longer needed for classroom space, renovations got underway. The classrooms and adjoining space were redesigned to accommodate a new foyer, registration desk, newsstand, dining rooms and cafeteria. Most of the second floor apartments were repurposed as guest rooms. The new Hershey Inn opened in June 1926.

Located close to the Hershey Chocolate factory, Hershey Park, the Central Theater and downtown shopping, Hershey Inn was in the perfect location to serve as Hershey's guest lodging. Its success led to the building's expansion in 1936. Two stories were added and the building was faced in red brick. Renamed the Community Inn, it was well-known locally for its Oyster Bar, a popular seafood restaurant. The building was updated again in 1958 with a new name, Cocoa Inn, new interior decorations and 16 new guest rooms. All the guest rooms were updated with television sets.

The popularity of the Cocoa Inn soon began to wane in the 1960s as guests found their rooms

cramped, outdated, and often uncomfortably warm, due to lack of air-conditioning. Also, downtown Hershey offered very limited visitor parking. Responding to changes in vacation travel, Hershey Estates opened the Hershey Motor Lodge in 1967. On December 29, 1970 the Cocoa Inn was



The Cocoa Inn was demolished in 1970

imploded.

The corner sat vacant for several years as the community and the Hershey entities debated its future. In 1985, a one-story shopping center opened on the site. Featuring a bank, a realtor and a pizza shop, the business center stood in sad contrast to its architecturally elegant neighbors. Assorted proposals for the corner were considered but nothing was pursued. Finally, in 2008 PennDOT announced plans to straighten the intersection of Route 422 [Chocolate Avenue] and Route 743, aligning Cocoa Avenue with Park Avenue. Work commenced January 14, 2011.

The project moved Cocoa Avenue to the west, creating an opportunity for a new public space. This area, which includes the abandoned road section and old Cocoa Inn site, will be transformed into a town centerpiece honoring Milton Hershey and his vision for a model town. While plans for this new park are not yet finalized by Derry Township officials, the new public space will serve as a tribute to Milton Hershey.



A new community park will include a tribute to Mr. Hershey