

# THE LEGACY

NEWS from THE M.S. HERSHEY FOUNDATION | SPRING/SUMMER 2021 | ISSUE 31

## Renovation Underway For Spectacular New Perennial Garden

New, Expanded Garden Will Serve as a Loving Tribute to Richard “Dick” Wood

British horticulturalist Gertrude Jekyll once said, “The love of gardening is a seed once sown that never dies.”

For longtime gardener Dick Wood, those words certainly rang true.

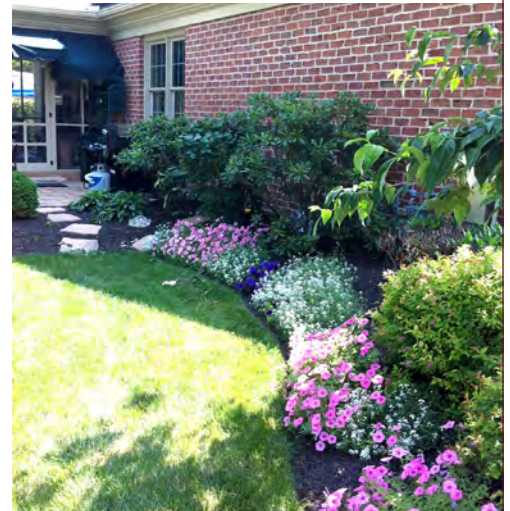
“My husband came from a long family history of horticulture love,” said Fran Wood, of her late husband Dick Wood. “His grandparents, parents, aunts, uncles and cousins all had beautifully landscaped homes. We always celebrated family events with plants and flowers.”

“So when my husband passed away last year, we knew how to honor him – by creating a garden for others to enjoy,” said Fran. “Horticulture was therapeutic for him, and he wanted that for others.”

“My husband loved Hershey,” said Fran. “He moved to Hershey when he was a child. He attended Hershey High School and was a proud graduate of Hershey Junior College. He and I met while working at The Hershey Company in our youth.”



Dick and Fran Wood



Dick Wood took great pride in gardening at his Hershey home

planted in wide semi-circular beds that line a curving brick path.

“Over the years, the garden has hosted an array of perennials, but it has never had the opportunity to be planted cohesively, with the entire garden in mind,” said Alyssa Hagarman, horticulture specialist. “When you have the opportunity to create a whole garden at once, you can better choose plants, in terms of color and size, so they will bloom in succession.”

“When Fran and Patrick saw the Perennial Garden, and we explained the possibilities, their eyes lit up,” said Hagarman. “They wanted to know more.”

So Hagarman got to work. Using CAD software, she created “the Perennial Garden that I had always envisioned.” It included removing most of the current plant material and starting from scratch.

“We are also removing some of the grassy area in the middle of the current layout to allow for more plants,” noted Hagarman. “I will be doing lots of mass plantings, rather than several varieties sprinkled here and there. It will have much more visual impact because the plants will be displayed in large groups.”

About 40 new flowering perennials will be added, as well as twelve flowering shrubs and two native trees. “Most of the perennials are from the brand ‘Proven Winners®,’ which are known for their high quality.”

“We are also adding irrigation to the garden, as well as additional topsoil, plant support structures, granular weed control and starter fertilizer,” said Hagarman. “All these factors will ensure a beautiful garden.”

The existing water fountain will remain in the garden, and a bench will be added, another gift from the Wood family.

“The renovation is underway,” said Hagarman. “We hope to have it completed by mid-June.”

*“Hershey Gardens was the perfect place to bring together the things he loved – horticulture and Hershey.”*

“Mrs. Wood reviewed the list of plants planned for the new garden; she didn’t change a thing,” said Hagarman. “She said that Dick would have wanted us to add the plants that we enjoyed most. She said that’s what every gardener should get to do – plant their favorites.”

“People who are gardeners are good at heart,” said Fran. “They possess lots of great virtues: they have the ability to make deep connections, they are patient, they love the open air, they take care of others, and they are satisfied with life. They are kindness personified.”

“That was my husband,” smiled Fran.

### Please Consider a Donation to the Perennial Garden, In Honor of Dick Wood

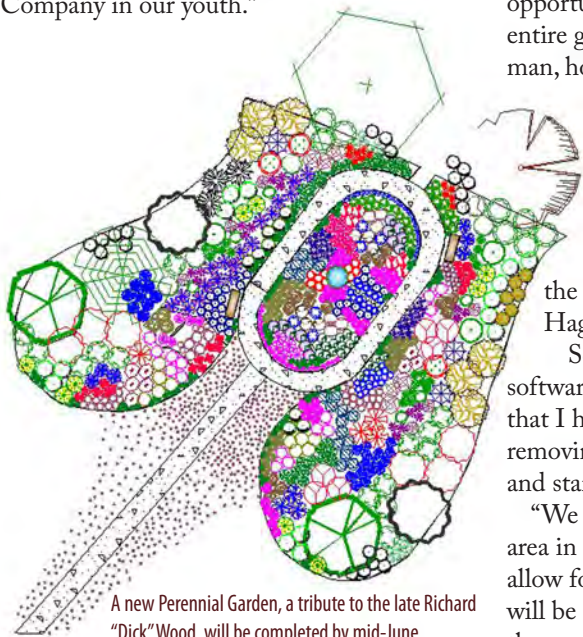
All tax-deductible donations will be used to purchase materials for the Perennial Garden.

#### To give online:

Go to [HersheyGardens.org](https://HersheyGardens.org), select “**Donate Now**” and “I would like to dedicate this donation.”

#### To give via check:

Hershey Gardens Membership Office  
Attn: Donations/Dick Wood Tribute  
63 West Chocolate Avenue  
Hershey, PA 17033



A new Perennial Garden, a tribute to the late Richard “Dick” Wood, will be completed by mid-June.

“Hershey Gardens was the perfect place to bring together the things he loved – horticulture and Hershey,” said Fran.

“Last summer, Mom and I walked the Gardens with a few members of the gardening staff,” said Patrick Wood, son of Dick and Fran Wood. “We stopped frequently to explore some ways we could memorialize Dad, but we didn’t find anything that really felt like a perfect fit, until we reached the Perennial Garden.”

The Perennial Garden, which is along the main walking path, originally began as an English Formal Garden in 1979. It features a mix of sun-loving perennial flowers,



# YOU'RE INVITED: TOUR HIGH POINT MANSION

Join us for a rare opportunity to tour High Point Mansion, the home of Milton and Catherine Hershey. Reflecting its location on a rise above the original Hershey Chocolate Factory, High Point Mansion was designed and built for the couple, who married in 1898. They moved into the home in 1908.

Experience the home's historic grandeur, from the graceful rounded entry hall to the octagonal breakfast room. Admire many original furnishings and hear stories of how Mr. and Mrs. Hershey lived and entertained in their gracious home.



High Point Mansion in 1913



### Tour ticket information:

- Regular (ages 13-61): \$17.50
- Senior (ages 62+): \$15
- Junior (age 3-12): \$15
- Active Duty Military: \$15
- Members (The Hershey Story, Hershey Gardens or Hershey Theatre Guild): \$15

Tickets are only available at [HersheyStory.org](http://HersheyStory.org). Tickets are sold on a first-come, first-served basis.

Tours are 45 to 60 minutes. There is a ten-guest maximum per tour, plus two tour guides.

Tours are recommended for children ages 8 and older.

Access is available for people with disabilities. Please indicate on the order form, should you require a ramp and/or elevator.

CDC guidelines are strictly enforced. Face coverings are required at all times.

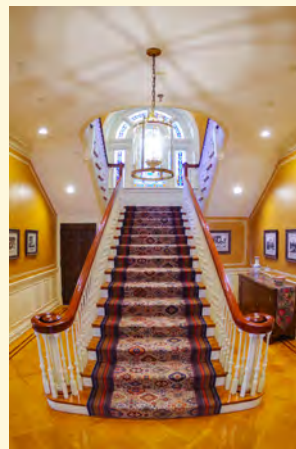
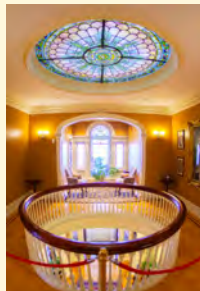
## THE HOME THAT CHOCOLATE BUILT



Compared with other wealthy industrialists of the time, High Point was modest both in size and furnishings. With only 22 rooms and a large front porch, it features elements of both Colonial and Greek revival architecture styles.



Noted Lancaster architect C. Emlen Urban created an open design for the first floor, which was unusual for that time. The entry hall was specially designed to showcase a cut glass crystal torchiere, which is currently on display at The Hershey Story Museum. The floor above the torchiere was open to a stained glass sky light.



The grand staircase features a stunning stained glass window made by the Rudy Glass Company based in York, PA, who also made the stained glass windows in the Hershey Community Building and The Hotel Hershey.

The billiard room features scenes from "Ivanhoe" by Sir Walter Scott. Interestingly, Mr. Hershey was known to prefer newspapers and business journals to novels. He read several newspapers daily at a card table in his sitting room, most times with a cigar in hand.



Mr. and Mrs. Hershey enjoyed dining and entertaining in the octagonal breakfast room. (Mrs. Hershey is the woman on the left side of the photo; Mr. Hershey is on the far right.)



Typical for the time period, Milton and Catherine Hershey had separate bedrooms. Both bedrooms showcase their original furniture. Mr. Hershey's bedroom includes portraits of his parents, Fanny and Henry Hershey.

Historic images courtesy of Hershey Community Archives.

# The Hershey Story Welcomes Café aMusée

“An American bistro with a French twist”

The café located inside The Hershey Story Museum is all new... and all delicious! Café aMusée made its official debut with a grand opening in February.

“We’re proud to bring a locally-owned business to downtown Hershey,” said Angela Megoulas, co-owner of Café aMusée. “We’ve developed a great menu that balances unique selections with classic food items.”

For the breakfast lovers, guests can choose from several options such as a warm cinnamon roll skillet, baked oats, a Belgian waffle or an egg skillet.

Craving a fabulous lunch? Try the Wagyu burger, the grilled salmon sandwich or the tahini cauliflower bowl. Other must-try items include steak frites, macaroni au gratin, croque monsieur and crispy fried chicken. New daily specials and homemade soups are not to be missed, as well as fresh-baked pastries and breads delivered daily from Philadelphia bakeries. Several gluten-free items are also available.



Café aMusée is open daily for breakfast and lunch. Outdoor seating is also available.

Bringing the whole family? Great! The kids will love the chicken tenders and the grilled cheese sandwich.

What’s a café without great coffee? The Café is proud to feature La Colombe Coffee Roasters. “We are the only place in Central Pennsylvania to serve this amazing coffee,” said Megoulas. Café aMusée serves La Co-

COFFEE BY

**La COLOMBE**  
COFFEE ROASTERS

lombe’s popular draft latte and the “Black and Tan,” a combination of two draft coffee beverages, along with a full assortment of specialty coffee drinks and teas.

And last but not least - chocolate! Des-

sert selections include a decadent chocolate bomb served with a cup of steamed milk for hot chocolate, as well as syringes filled with warm milk chocolate. Eat it right from the syringe or get it with whipped cream and strawberries or as a topping for the dessert pizza. Plus, the display case is always full of new desserts and fresh pastries to choose from.

Café aMusée is open daily from 8 a.m. to 4 p.m., with extended summer hours. Please visit [CafeaMusee.com](http://CafeaMusee.com) to order online and see the entire menu, including daily specials.



The croque monsieur features French ham, gruyère cheese, multigrain bread and mornay sauce.



Café aMusée features an ever-changing variety of fresh pastries and desserts, such as this s'mores cake.



The Musée wagyu burger has quickly become a local favorite.



Fresh pastries and breads are delivered daily from Philadelphia bakeries.



The La Colombe Black and Tan combines two draft coffee beverages.

# Henry Hershey's Candy Cabinet: His Invention Becomes His Son's Undoing

2021 Marks the 140th Anniversary of the Infamous Candy Cabinet

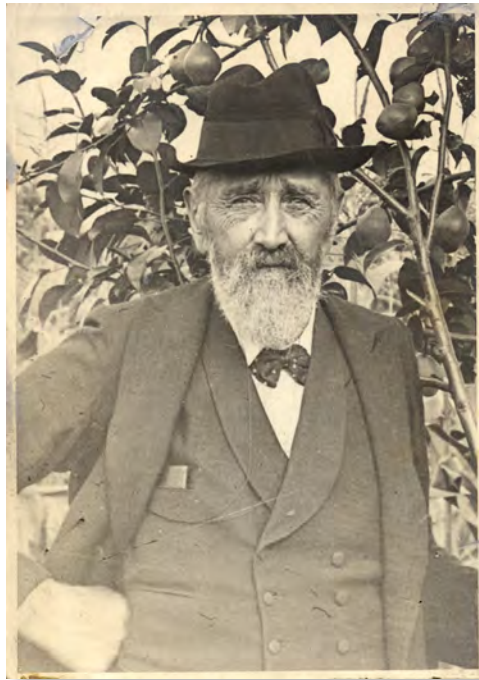
If you know anything about Milton Hershey, you know that he experienced many failures before finally finding success in the candy industry. Money was always tight as young Milton tried his hand at the confectionery business, and such was the case 140 years ago when his father, Henry Hershey, proposed an invention that he thought would lead to certain success.

Today, when you walk into a small candy shop, you'll often see a bountiful display of candy ready for your choosing. This was the basis for Henry's unique idea.



Milton Hershey's business card from his confectionery shop in Philadelphia, ca. 1876

By the time Milton Hershey began his first candy business on Spring Garden Street in Philadelphia in 1876, Henry Hershey had begun spending longer periods of time apart from his family. He seemed to pop in and out of Milton's life, often attempting to solicit support of his latest business ventures. Henry's input often had a dramatic impact on his son.



Henry Hershey, Milton's father, 1900

Things were going well for Milton's Philadelphia business until Henry Hershey came on the scene five years later in 1881. To start, Henry worked for \$4 a week, peddling Milton's candy. He didn't mind doing menial work like this because he wanted to help his son make a good start. Henry Hershey was a man of both imagination and action. "If you want to make money," he said to his son, "you have got to do things in a big way."

To further support his son's business, Henry Hershey designed a new candy display cabinet for his son to market. The cabinet had a glass "false front" that showed a perpetually full candy supply and gave customers a view of the delicious confections, while drawers in the back held the actual candy and could be pulled out to serve customers. He also developed a formula for cough drops that he encouraged his son to produce. In the December 1880 issue of the Confectioners Journal, Milton Hershey placed a large ad featuring the candy cabinets and cough drop candies. An image of the candy cabinet is also prominently

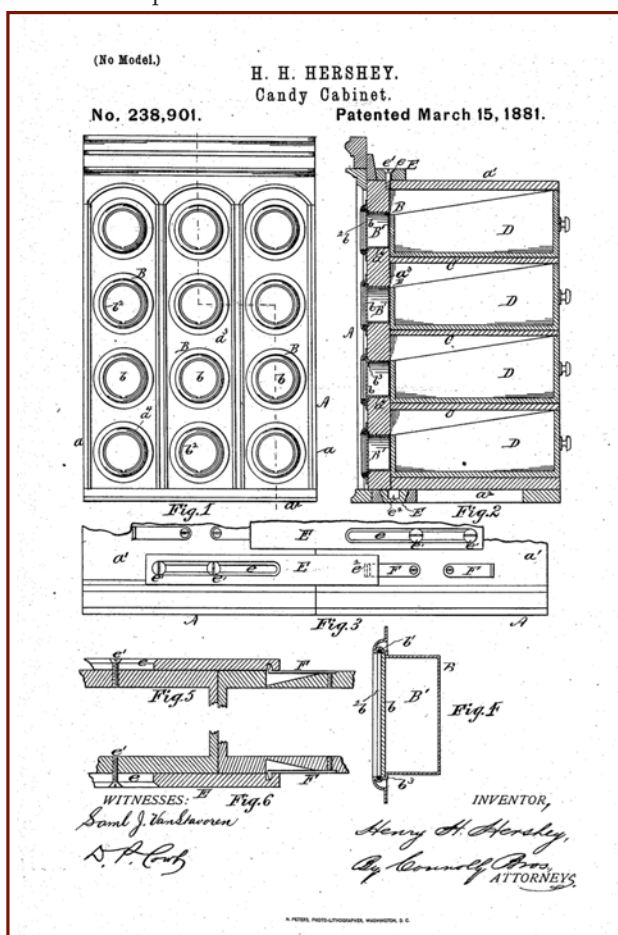
displayed on Milton's letterhead.

Unfortunately, his father's grand ideas would spread Milton Hershey's resources too thin. Henry encouraged his son to purchase the patent for his candy cabinet. Milton's mother, Fanny, and his Aunt Mattie were not pleased with Henry Hershey's involvement in the business. The women viewed him as a distraction and a disruption. They urged Milton to pay his father for the candy cabinet so that his father would leave Philadelphia. Yet Milton didn't have enough money to invest in another venture. While he agreed to pay his father, that payment was the final blow to Milton's first candy business, as there was not enough money to support both this investment and to keep his business afloat. Milton Hershey slid further into debt each month, and ultimately, after six years, his first business venture ended in bankruptcy.

This year marks the 140th anniversary of Henry Hershey's infamous candy cabinet. You can see one of the only known remaining examples of the cabinet on display at The Hershey Story (on loan from the Neil Fasnacht family).



Henry Hershey's candy cabinet, on display at The Hershey Story, ca. 1881 (on loan from the Neil Fasnacht family)



Letterhead from Milton Hershey's Philadelphia business featuring the front and back of the candy cabinet, 1882

# Hersheypark's Comet Roller Coaster Has Been Soaring for 75 Years



Comet descends one of its larger drops, ca. 1946-1960



Comet soars over Spring Creek, ca. 1960-1970

It's springtime in Hershey, PA, which means...it's Hersheypark season! There's no better time to celebrate one of its most iconic attractions: the Comet roller coaster.

This year marks Comet's 75th anniversary. Newspaper articles from 1946 indicate that it debuted between May 26 and May 31 (Memorial Day week) of that year. While it wasn't the first roller coaster featured at Hershey Park, Comet was remarkable for its time. It replaced the Wild Cat roller coaster, which was originally called The Joy Ride when it was installed in 1923. Hersheypark's current Wildcat coaster is named after the historic ride.

Construction of the Comet began in September 1945 after the Wild Cat's last run. Milton Hershey purchased the ride as a celebration of the end of World War II. It wasn't uncommon for Mr. Hershey to give gifts like this to his town. Wild Cat was installed as part of the town of Hershey's 20th anniversary celebration. Unfortunately, Mr. Hershey didn't get to see the Comet completed; he died in October 1945, only two months after construction began.

Like Wild Cat, Comet was designed by Herbert Schmeck of the Philadelphia Toboggan Company (PTC) and constructed by PTC. The company also created the historic PTC #47 carousel, which is over 100 years old. Hershey Estates (now Hershey Entertainment & Resorts Company) and PTC formed a joint venture called the



This Comet car is part of The Hershey Story's collection.

Associated Amusement Company to manage the new Comet roller coaster.

Construction required a total of 248,919 feet of lumber, and the finished ride was a 3,360-foot journey. *Hotel Hershey Highlights* announced plans to open the Comet in the May 25, 1946 issue:

*"Tomorrow it is expected that the new roller coaster, the Comet, which measures three-quarters of a mile, will be opened with all its thrills, and, with its sheer drop of 85 feet, it should create a high pitch of excitement for the rider.*

*It will have all the thrills of a stunt flier in an airplane, except that the occupant of the car will not ride upside down in a topsy-turvy fashion. The ground plan of the Comet measures 2,980 feet, which is much longer with its ups and downs. Its builders say it's the biggest roller coaster in the United States."*

Aside from being the largest roller coaster in the entire United States at the time, Comet thrilled riders by crossing over Spring Creek twice, including one sheer 85-foot drop that gave the illusion of falling into the creek. The ride was built so close to the Hershey community that residents could hear riders' screams on Chocolate Avenue.

Hershey residents and visitors have expressed fond memories of the ride in oral history interviews:

*"My first roller coaster ride was on the Comet. A man a few cars ahead of me made the mistake of wearing his hat on the ride, which blew off his head and landed in the Spring Creek."* -Bernie Linn

*"Well once you got past that first hill and went down it was just wonderful. If you were really brave you'd put your hands up and ride without holding on ... And in those days you could ride it over and over again without having to get off and get back in line. But the back car was the best one. You got more of a whip from the back car than you did from the front."*

-Sarah Lutz

*"I remember being part of a group of us who [would] always get on the Comet. We'd love to ride on the Comet, and of course throw our hands up in the air, as everyone did. And we did have a few people who would like, every once in a while, try to stand up and I was not brave enough to want to do that ... The first time on the Comet was quite an experience because we had been to a few other local amusement parks that had roller coasters and they were quite mild compared to what this was in Hershey Park."* -John Scott



Visitors in line for the Comet, ca. 1946-1960

Hershey Park's only roller coaster was the Comet until 1972. It was then that "Hershey Park" transitioned to a themed amusement park called "Hersheypark," which included the addition of new roller coasters. Trailblazer, built in 1974, was the first new roller coaster built after Comet. However, Comet will always be special to the Park's history, and has many fans, both old and new. Next time you're enjoying a day at Hersheypark, be sure to take a ride on the Comet!



Aerial view of the Comet, ca. 1946-1956

# Sweet Reasons to Celebrate in 2021

This year marks several important anniversaries in Hershey history.

## Catherine Hershey's 150th Birthday

This year the Hershey community will celebrate Catherine Hershey's 150th birthday! Mrs. Hershey was born on July 6, 1871, in Jamestown, New York. She met her future husband, Milton S. Hershey, at a confectionery shop. She was 26 years old; he was 40. Raised in a working-class, Irish-Catholic household, Kitty, as she was called, understood the importance of helping people lead better lives. Her contribution to this effort has been immeasurable.

In 1909, the Hersheys established the Hershey Industrial School (now Milton Hershey School) to provide orphan boys with a home, education and skilled trade. Milton often said that the school "was Kitty's idea." Since its founding over 100 years ago, the school has helped thousands of children be successful. What an incredible gift. Happy Birthday, Mrs. Hershey!



Portrait of Catherine S. Hershey (age 29), 1900

## Construction of Milton S. Hershey Medical Center Completed 50 Years Ago



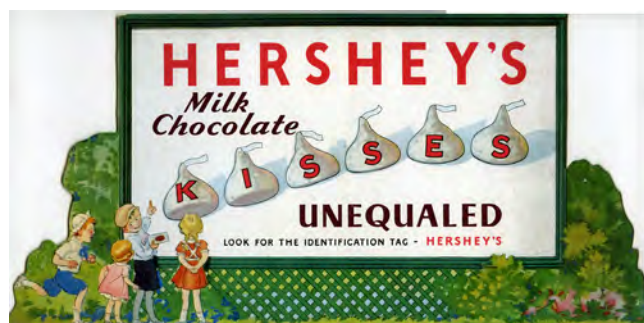
Aerial view of the Milton S. Hershey Medical Center, 1967

In the summer of 1971, construction of the new Milton S. Hershey Medical Center was completed. In June of that same year, Penn State College of Medicine held commencement for its first graduating class. The first class was admitted in 1967 and the first patient transferred in 1971, while the facility was still under construction.

Work to establish the premier medical facility began in 1963 with the "\$50 million phone call" between Hershey Chocolate Corporation President Samuel L. Hinkle and Penn State President Dr. Eric E. Walker.

## 100 Years of the Hershey's Kisses Plume

Did you know that when Hershey's Kisses Milk Chocolates were introduced in 1907 there was no plume? Instead, a small square of tissue wrapped inside the iconic silver foil identified the bite-sized confection as Hershey's. Other confectioners took advantage of Hershey's popularity and made similar products. Milton Hershey's dilemma was how to distinguish his Kisses Milk Chocolates from other inferior goods. In 1921, he had the solution — the plume, a little identification tag fluttering out of the top! Each plume was printed with "Hershey's" to distinguish his product from the others.



Hershey's Kisses advertising display, 1930-1933

## Hershey's Goes to the Moon!

When Apollo 15 astronauts David R. Scott, Alfred M. Worden and James B. Irwin landed on the moon in July 1971, Hershey's went along for the ride. Hershey's Tropical Chocolate bars were included as part of the astronauts' food provisions. Far out!



Hershey's Tropical Chocolate, 1969-1977

## The Comet Provides 75 Years of Delight



The Comet roller coaster at Hersheypark, 1980-1987

Roller coaster enthusiasts will celebrate 75 years of thrills on Hersheypark's Comet roller coaster this year. The Comet opened to park thrill seekers in May 1946. Made by Philadelphia Toboggan Company, the Comet replaced the park's first roller coaster, The Wild Cat. The Comet is a double out-and-back coaster that crosses Spring Creek twice on its 3,360-foot journey. As Hersheypark's oldest roller coaster, the Comet still delights guests young and young-at-heart. Wheee!

## Hershey's Special Dark Chocolate Turns 50!

In October 1971, the chocolate company introduced Hershey's Special Dark Chocolate. Through the years, Hershey's made other dark chocolate products such as Not-So-Sweet (1933), Bitter-Sweet (1937) and Semi-Sweet (1949).



Hershey's Special Dark chocolate bar wrapper, 1971

# “Why Didn't My Hydrangeas Bloom?”

The Garden Hotline Answers the Most Popular Gardening Question

by Catherine Scott, Dauphin County Penn State Master Gardener Coordinator

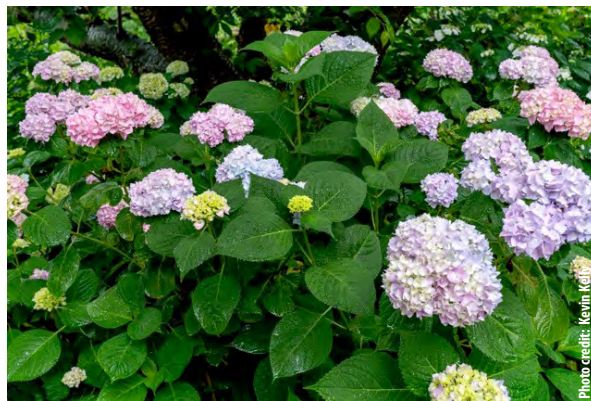
The Penn State Extension Master Gardeners in Dauphin County host a “Garden Hotline” during the growing season. We answer gardening questions sent via email and telephone, providing research-based horticultural information to the public.

Many people often ask me, “What’s your most frequently asked question?” Oh, that’s easy. “Why didn’t my hydrangeas bloom?”

Perhaps you’ve had the same query in your own garden, when it seems everyone else has scads of blooms on their hydrangeas and you’re looking at stems and green leaves.

The answer begins with knowing which kind of hydrangea you’re growing. There are about six kinds of hydrangeas growing in Central Pennsylvania, and they have their own pruning schedules to produce the buds which turn into beautiful blooms.

- The oakleaf hydrangea (*hydrangea quercifolia*): Prune after bloom
- The smooth hydrangea (*hydrangea arborescens*): Prune in early spring
- The panicle hydrangea (*hydrangea paniculata*): Prune in late winter
- The lacecap hydrangea (*hydrangea serrata*): Prune after bloom
- The climbing hydrangea (*hydrangea anomala subsp. petiolaris*): Prune after bloom in late summer



French hydrangea should be pruned in late winter or early spring.

There’s even something called a climbing hydrangea vine (*schizophragma hydrangeoidis*), which isn’t a real hydrangea at all!

The French hydrangea (*hydrangea macrophylla*) is the plant most likely to fake out a gardener with an itchy pruning finger. In May, when everything else looks wonderful, my *macrophylla* still looks like dead sticks with a few green leaf buds. It’s all I can do not to cut back the entire thing and hope it will flush new growth!



Prune oakleaf hydrangeas after they bloom.

But gardening teaches patience. Cede to that pruning urge in April or May and you will cut off this year’s flowers. The same thing will happen to an unprotected *macrophylla* during a hard winter.

The *macrophylla* demands that you wait until around Father’s Day, when you can see which twigs bear the flowering buds and which are dead material from last year. Only then, when I’m sure I can tell live from dead wood, do I reach in with my pruners to cut it back.

If you have a question for the Garden Hotline, please let us know! Email us at [dauphinmg@psu.edu](mailto:dauphinmg@psu.edu) or call 717.921.7625 with your questions.



Each variety of hydrangea has their own pruning schedule.

## “Feed Me Seymour!”

Carnivorous Plants on Display at Hershey Gardens

by Jody Davey, Manager, Conservatory Habitats

For those of us who love horticulture, the most ordinary “garden variety” plants, trees and shrubs are interesting, sometimes even fascinating to us. Plants possess intriguing adaptations in form and function, such as the shape, coloration and scent of their flowers (adaptations to attract pollinators), the phenomenon of phototropism (growing toward a light

source), or differences in leaf size, shape and texture (maximizes exposure to sunlight), and protection from pests (hairs on the leaves of a petunia). To say that plants display a kind of “intelligence” would not be unreasonable if “intelligence” is defined as the ability to problem solve. Simply said, the adaptability of plants allows them to increase their chances of survival.



Pitcher plant (*Sarraceniaceae*)

Perhaps one of the best illustrations of this type of plant “intelligence” can be found within the group known as carnivorous plants. Most of us are familiar with the Venus flytrap. This plant, along with pitcher plants, sundews, butterworts and bladderworts, are classified as carnivorous, or insect-eating plants. Each of them has developed the ability to obtain nutrition by trapping and digesting insects or other small prey. The “problem” that they have solved is surviving in nutrient-poor conditions found in the boggy



Venus flytrap (*Dionaea muscipula*)

wet environments where they typically grow. Because these soils are deficient, these plants need an alternative source of nutrients. Leaves have modified themselves into traps that capture and digest insects, allowing carnivorous plants to thrive in environments where they otherwise could not.

Hershey Gardens maintains a modest collection of carnivorous plants that got its start as a display during Pumpkin Glow 2019 in the “Creepy Creatures Gallery.” Look for them periodically on display in the Milton & Catherine Hershey Conservatory.

# MARK YOUR CALENDAR!

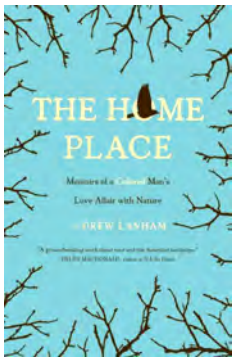


### Moms are Free on Mother's Day Weekend!

Saturday, May 8 and Sunday, May 9 from 9 a.m. - 5 p.m.

### "Get Caught Reading" Book Club Picnic Week

Monday, May 10 through Friday, May 14 from 10 a.m. - 2 p.m.



Are you a member of a book club? We want you to get caught reading "The Home Place: Memoirs of a Colored Man's Love Affair with Nature" by J. Drew Lanham. Book club members may bring a picnic lunch, and lawn chairs or a blanket, to Hershey Gardens this week to discuss this year's Community Read selection. Book club representatives are invited to call 717-508-5970 for more information and a special group rate.

### Susquehanna Iris Society Display

Saturday, May 22 from 9 a.m. - 5 p.m.

Enjoy the showy blooms of the iris in this colorful display provided by the Susquehanna Iris Society. Included in admission; members are free.



### Dads are Free on Father's Day!

Sunday, June 20 from 9 a.m. - 6 p.m.

### Online Presentation: Community Read Book Discussion and History of Black Horticulture and Conservation with Abra Lee

Thursday, July 1

Get caught reading as we join community partners for the annual Community Read sponsored by Longwood Gardens. Join us in reading "The Home Place: Memoirs of a Colored Man's Love Affair with Nature" by J. Drew Lanham with the Hershey Public Library. Guest speaker Abra Lee will weave her personal experiences with major themes in Lanham's text while discussing the history and significance of black horticulture.



Abra Lee is a national speaker, writer and owner of "Conquer the Soil," a platform that combines black garden history and current events to raise awareness of horticulture.

This program is sponsored by Friends of the Hershey Public Library, Manada Conservancy and Hershey Gardens.

Check [HersheyGardens.org](http://HersheyGardens.org) for registration and timing details as they become available.

### Rose Day at Hershey Gardens

Sunday, August 8 from 10 a.m. - 2 p.m.

Everything is coming up roses at Hershey Gardens! Join us to learn about rose care, watch flower arranging demonstrations, take a tour of the Historic Rose Garden, enjoy kids' activities, an ice cream truck and more! Included in admission; members are free.



### SPRING HOMESCHOOL DAY

Join us for this upcoming event:

#### "Of the Earth"

Wednesday, May 26 from 9:30 a.m. - 12:30 p.m.

Suitable for grades Kindergarten through 6th grade  
\$8 per student, \$9 per adult

Visit [HersheyGardens.org](http://HersheyGardens.org) for more information and to register.



### The Very Hungry Caterpillar Show

Sunday, August 8 at 1 and 3 p.m.

in The Children's Garden Amphitheatre

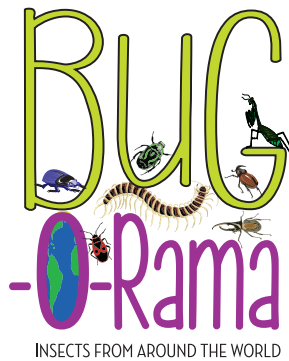
Presented by Mt. Gretna Theatre

Experience Eric Carle's timeless classics as a fun one-hour stage play! The critically-acclaimed show features a menagerie of 70+ large scale magical puppets. Every show also features two other Eric Carle short stories.



### Bug-O-Rama

Sunday, September 12 from 10 a.m. - 3 p.m.



Explore the world of bugs in this family-friendly hands-on day! Come for amazing displays of unique live insects from around the world and participate in a variety of fun bug activities. Included in admission, members are free.



## Marvelous Mondays

July 12, 19, 26 and August 2, 9 from 10 a.m. - 12 p.m.



Mondays are marvelous in The Children's Garden! Join us for kid's activities, demonstrations and entertainment! Included in admission; members are free.



# Celebrating an Event?

## Rent the "Garden Cottage" at Hershey Gardens!

Whether it's a child's birthday or a bridal shower, celebrate it surrounded by beauty at Hershey Gardens!

Bring your group to enjoy two hours in the picturesque Garden Cottage and its quaint patio, which sits on a hill overlooking the gardens. Rental prices are \$75 for Gardens members, \$100 for non-members.

**Renting the Garden Cottage also includes:**

- A group rate for event guests: \$8 for juniors and \$11 for adults.
- Event guests are welcome to visit the Butterfly Atrium and explore the Gardens during and after the event, during normal operating hours.
- Children's birthday parties will include an optional self-guided scavenger hunt throughout the Gardens.
- Renters may bring their own cake/dessert and bottled water.
- Other food options can be made through our exclusive caterer, Café aMusee. Please note that all food items must stay inside the rental space.



Featuring french doors and a stone terrace, the Garden Cottage was originally built in 1938 as the Hershey Estates Gardeners Sales Shop and Office.



The Garden Cottage sits on a hill overlooking the gardens, just north of the Conservatory.

- The following are not permitted:
  - Balloons and glitter
  - Sports equipment and toys
- Due to current COVID restrictions, guest capacity may not exceed 15 people.
- Email or call Vera Kolstrom for more information or to check availability: [velkolstrom@hersheygardens.org](mailto:velkolstrom@hersheygardens.org) or 717.508.5970.



# Healthy Steps

## Walking Program

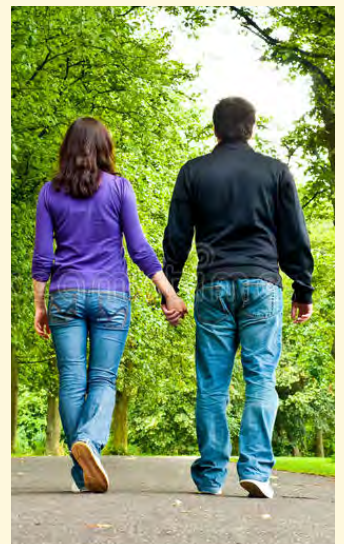
### AT HERSHEY GARDENS

Get out, get healthy – and enjoy the beautiful views! Hershey Gardens is pleased to announce a new walking program, designed for all levels of walkers.

Simply ask for your Walking Program punch card at your first visit. Bring it back every time you visit the Gardens to walk, and we'll punch your card. **For every 10 walks, you'll get a free pass to bring a friend to walk with you!**

Walkers can choose to pay per visit, or become a member. Memberships start at just \$50 for an individual.

Plus, as a **member**, you'll enjoy other benefits such as newsletters, discounts and an annual member reception. Each lap around the Garden (blue dotted line) is approximately ¾ mile. Walkers can choose how far to walk each visit. Happy walking!



# LONGWOOD GARDENS DONATES DOZENS OF SPECTACULAR PLANTS TO HERSHEY GARDENS

Jody Davey, who cares for the plants inside the Conservatory, recently received a call that most horticulturalists can only dream of. “Longwood Gardens asked if we could accept some plant donations, to make room for their new project, ‘Longwood Reimagined: A New Garden Experience,’” Davey said. “A few days later, we were on the road, headed to Longwood Gardens.”

“Many of the specimens we received are very large and unusual, and some are decades old,” said Davey. “I tried to choose plants that were not yet represented in our collection. I also selected plants that I thought would make attractive displays throughout the Conservatory.”

“We received a very large hanging felt fern that weighed 140 pounds; it was more than 40 years old,” said Davey. “It will be on display in the Atrium with an equally spectacular 100-pound *Platycerium* (stag-horn fern) basket. We are waiting on plant stands for both these ferns.”

“The tree fern we received is a very interesting specimen,” said Davey. “It is native to Mexico, and has a ‘furry’ trunk. It is at least 35 years old, but very slow-growing. Eventually it can reach a height of 10 to 15 feet. Ideally, as it grows, I’m hoping to move it into the Butterfly Atrium.”

“The two *Rhipsalis* we received will also be displayed on pedestal planters in the Conservatory,” said Davey. “They are epiphytic succulents native to Brazil.”

“We were also given several boxes of *Tillandsia*, or air plants,” said Davey. “Some, like the *xerographica*, are very large and are likely decades old.”

“Four large *Asplenium*, or bird’s nest ferns, have been installed in the Welcome Center and the Atrium,” said Davey. “They are native to Australasia and Eastern Africa and can reach a height of 5 to 6 feet or more.”

“The vestibules have also been refreshed with spring blooms of *Osteospermum*, *Argyranthemum* and *Diplacus*,” said Davey. “These were annual display plants that were grown in surplus and Longwood also shared these with us.”

“Other specimens we received include the *Euphorbia* ‘Jade Slipper’, *Monstera deliciosa* and the *Strelitzia* (giant bird of paradise), all of which are destined for display in the Conservatory,” said Davey. “The bird of paradise is especially noteworthy because it is so large. Its flowers are white with purple coloration, and these, along with the plant’s large size, make it an impressive specimen.”



Longwood Gardens’ donation of these colorful flowering plants (*Argyranthemum*, *Diplacus* and *Philodendron*) are on display in the South Vestibule, as guests enter the Conservatory.



Bird’s nest ferns (*Asplenium nidus*) are native to tropical regions such as Australia and East Africa. This large fern can be found in the Butterfly Atrium.



Located in the North Vestibule of the Conservatory, these *Osteospermum* (African Daisy) and *Diplacus* create a beautiful display as guests enter the main garden.



This *Philodendron hederaceum* ‘Brasil’ is on display in the Welcome Center. Its variegated leaves feature strokes of yellow and lime green across the heart-shaped foliage.



LONGWOOD GARDENS

# THE M.S. HERSHEY FOUNDATION

63 West Chocolate Avenue  
Hershey, PA 17033 | 717.298.2200  
[MSHersheyFoundation.org](http://MSHersheyFoundation.org)

*The M.S. Hershey Foundation is a 501(c)(3) non-profit educational and cultural organization.*



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63 W. Chocolate Avenue  
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717.533.1777  
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**Sunday, May 9:**  
**Moms are free on Mother's Day!**

**Sunday, June 20:**  
**Dads are free on Father's Day!**

# Reduce Your Business Tax Liability and Support Education

## Pennsylvania's Educational Improvement Tax Credit Program



**D**o you own a business? If so, you may qualify for up to a 90% tax credit simply by making a donation to The M.S. Hershey Foundation's educational programs.

### What is the Educational Improvement Tax Credit (EITC) program?

Offered by the Pennsylvania Department of Community and Economic Development (DCED), this program allows businesses to receive significant tax credits when they contribute to qualified educational improvement organizations such as The M.S. Hershey Foundation. Funding from the EITC program allows the Foundation to bring increased educational opportunities to hundreds of children every year, thereby continuing its mission to provide educational and cultural enrichment to the residents and visitors of Hershey.

The EITC program amends the Pennsylvania Public School Code to authorize tax credits for businesses that make contributions to educational improvement organizations (EIO).

### What is an educational improvement organization (EIO)?

EIOs are non-profit organizations that have been approved by DCED for participation in the EITC program. To become an EIO, the non-profit must apply to the DCED to show how their programs improve the educational opportunities for children. The M.S. Hershey Foundation has been designated an eligible EIO.



### What businesses are eligible?

Businesses authorized to do business in Pennsylvania who are subject to one or more of the following taxes:

- Personal Income Tax
- Capital Stock/Foreign Franchise Tax
- Corporate Net Income Tax
- Bank Shares Tax
- Title Insurance & Trust Company Shares Tax
- Insurance Premium Tax (excluding surplus lines, unauthorized, domestic/foreign marine)
- Mutual Thrift Tax
- Malt Beverage Tax
- Retaliatory Fees under section 212 of the Insurance Company Law of 1921

### Why should your business give?

Your business will receive tax credits equal to 75% of its contribution up to a maximum of \$750,000 per taxable year. Funding can be increased to 90% of the contribution, if business agrees to provide same amount for two consecutive tax years.

### How do businesses apply?

Pennsylvania businesses can apply for EITC credits through the PA Department of Community & Economic Development's electronic single application system at [DCED.pa.gov](http://DCED.pa.gov).

The Business Application Guide explains the process of applying. Tax credit applications will be processed on a first-come, first-served basis by day submitted. All applications received on a specific day will be processed on a random basis before moving on to the next day's applications. Applications will be approved until the amount of available tax credits is exhausted.

### Important Dates:

**May 17:** Business applicants who have fulfilled their two-year commitment and wish to reapply in FY 21/22 to renew their two-year commitment. Also, businesses who are in the middle of their two-year commitment.

**July 1:** All other businesses including initial applicants and those applicants wishing to submit an additional application on top of their previously submitted 2-year commitment.

For more information on Pennsylvania's EITC program, please contact Bridget Beck at 717.298.2205 or [bbeck@mshersheyfoundation.org](mailto:bbeck@mshersheyfoundation.org).

